



TOWNSHIP OF UPPER

P.O. BOX 205 • TUCKAHOE, NEW JERSEY 08250 • 609-628-2011 • FAX: 609-628-3092

Office of the Township Administrator – James W. Van Zlike

TO: Mayor and Members of the Township Committee
FROM: James W. Van Zlike, Township Administrator
DATE: August 17, 2026
SUBJECT: TRANSMITTAL: ATLANTIC-CAPE MULTI-JURISDICTIONAL PROGRAM FOR PUBLIC INFORMATION (MJPPI) 2025 ANNUAL UPDATE

PURPOSE

This memorandum formally transmits the 2025 Annual Update of the Atlantic-Cape Multi-Jurisdictional Program for Public Information (MJPPI) to the Township Committee for review and entry into the official municipal record.

BACKGROUND & CRS PARTICIPATION

Upper Township continues to actively participate in the regional MJPPI alongside partner municipalities across Cape May and Atlantic counties. The primary objective of this regional partnership is to coordinate flood hazard outreach, promote flood insurance awareness, and maintain active standing within the Federal Emergency Management Agency (FEMA) National Flood Insurance Program (NFIP) Community Rating System (CRS). Upper Township currently maintains a Class 5 CRS rating, which directly secures a 25 percent flood insurance premium discount for municipal policyholders located within Special Flood Hazard Areas (SFHA).

SUMMARY OF THE 2025 ANNUAL UPDATE

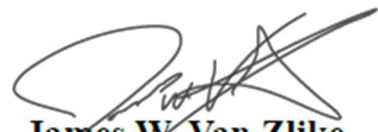
The attached evaluation report documents the regional public outreach, flood awareness initiatives, and insurance promotion activities executed over the preceding operational period:

- **Outreach Projects (Activity 330):** Details municipal and regional outreach initiatives across priority topics, including annual resident tax bill mailers, targeted repetitive loss outreach, construction and zoning office handouts, and municipal website resources.
- **Flood Insurance Promotion (Activity 370):** Documents the ongoing implementation of the Coverage Improvement Plan designed to enhance local awareness and improve insurance coverage across designated SFHAs.
- **Stakeholder Coordination:** Highlights regional partnerships with county emergency management agencies, local utilities, lending institutions, and licensed insurance professionals to maximize the dissemination of flood mitigation messaging.
- **Policy and Claims Tracking:** Compiles updated flood insurance policy data and historical claim metrics for Upper Township and neighboring coastal jurisdictions.

REQUIRED MUNICIPAL ACTION

To satisfy annual FEMA and Insurance Services Office (ISO) recertification standards under CRS Activity 330 and Activity 370, documentation must be submitted to ISO verifying that this annual evaluation report was formally presented to the municipal governing body. No formal resolution is required. Transmittal of this memorandum and official receipt of the attached update by the Township Committee fulfills all annual municipal governing body review requirements for inclusion in the regional recertification filing.

Respectfully,


James W. Van Zlike
Township Administrator

Atlantic-Cape Multi-Jurisdictional Program for Public Information

**June 2017
2025 Annual Update**

Prepared by:
Paul Dietrich, PE CFM
City of Cape May
pdietrich@capemaycity.com

This report will serve as an update to the December 2017 Atlantic-Cape Multi-Jurisdictional Program for Public Information (MJPPI). This update covers public outreach documented by the Municipal Members of the MJPPI and our stakeholders during 2025.

The PPI held two PPI committee meetings for the 2025 update, December 4, 2025 and June 4, 2026 (Appendix B). Discussions were held about enhancing stakeholder outreach and reminding municipal members that they needed to continue their outreach. All municipal members (Appendix C) and stakeholders were present. Each municipal member has documented the outreach they completed in 2025 and have updated their outreach they anticipate completing in 2025 (Appendix E). Each municipal member has presented this annual update to their governing body (Appendix G).

Municipal members of the MJ PPI

Municipal	County	CRS Class
Avalon	Cape May	3
Brigantine	Atlantic	5
Cape May City	Cape May	5
Cape May Point	Cape May	6
Egg Harbor Township	Atlantic	5
Linwood	Atlantic	5
Longport	Atlantic	5
Margate	Atlantic	5
North Wildwood	Cape May	6
Ocean City	Cape May	4
Sea Isle City	Cape May	3
Stone Harbor	Cape May	5
Upper Township	Cape May	5
West Wildwood	Cape May	10
Wildwood Crest	Cape May	6
Wildwood	Cape May	5

The PPI Committee plans to increase participation of regional stakeholders in the MJ PPI. Current stakeholders include:

- *The Press of Atlantic City*
- *Ocean First Bank*
- *Cape May County Association of Realtors*
- *Thomas H. Heist Insurance Agency*
- *South Jersey Gas*

- *NJ Coastal Coalition*
- SJ Hauck Construction LLC/ International Assoc. of Structural Movers
- Longport Media
- Insurance Promotion Stakeholders
 - Thomas Heist Insurance Agency
 - Brown & Brown of New Jersey, LLC
 - McMahon Insurance
 - Risk Reduction Plus

Stakeholder outreach for 2025 is documented in Appendix F.

The PPI Committee completed a Program for Flood Insurance Promotion (CRS Activity 370) and submitted it to FEMA on July 15, 2020. We have updated the CRS Activity 370 to implement new activities that are shown in the 2021 CRS Manual update. Each town has adopted an updated resolution committing to the new activities.

At the June 4, 2026, the PPI Committee meeting the stated goals, objectives, outcomes, priority audiences and outreach topics were discussed. Members agreed that the goals, objectives, outcomes, outreach topics and audiences do not need to be changed at this time. Member municipalities have made some minor changes in the outreach projects and updated outreach is included in Appendix D. Changes were made to outreach project based on individual municipal funding or change of direction from governing body.

Insurance summaries were updated this year and 2025 data is aggregated by community and included in Appendix I (FEMA has limited the amount of data) . The claims summary shows that the past year was very active for flooding events in our region. There was also an increase in the number of policy premiums in the SFHA, except some of the mainland communities (Egg Harbor Township, Galloway Township and Upper Township) lost overall coverage which puts properties at risk.

Each municipality maintains a presence on the Web and has a page dedicated to resources about the hazards of flooding and flood insurance (Appendix H)

Municipalities have noticed that more people are aware of flooding issues in their area and that more flood related construction is occurring. Flood related construction includes municipal projects like raising roadways and bulkheads or constructing stormwater pumps and private projects like house raising.

Goals

- Ensure that those affected by flooding are aware of risks;
- Coordinate municipal efforts to increase flood awareness;
- Inform residents of tools that their local government offers to prevent injury and property damage from flooding; and
- Engage in floodplain management activities that protect and bolster economic activity.

Objectives

1. Inventory the region's flood hazard and flood response efforts;
2. Determine flood insurance coverage within the region
3. Examine gaps and opportunities in awareness about flood hazard;
4. Develop outreach activities about flooding for members of the community
5. Prepare materials that can be used to educate the community about flood risk;
6. Maintain flood protection outreach efforts in perpetuity and update these efforts as issues arise;
7. Maximize participation in the NFIP and CRS to provide flood insurance premium discounts to policyholders within the region; and
8. Publicize the participating municipalities' services about flooding.

Priority Audiences

1. Properties Located in the SFHA
2. Senior Citizen Population
3. RL/SRL Properties
4. Seasonal Residents and Potential Homebuyers
5. Properties Located Just Above the SFHA
6. Real Estate, Lending, and Insurance Companies
7. Building Contractors, Architects, Surveyors, and Engineers
8. New Resident/Property Owners
9. The Entire Community

Priority Outreach Topics

1. Know your flood hazard
2. Insure your property for your flood hazard
3. Protect people from the hazard
4. Protect your property from the hazard
5. Build responsibly
6. Protect natural floodplain functions

Additional Outreach Topics

7. Protection and Assistance are readily available for your community
8. Be prepared for future flooding events
9. Don't wait until it's too late
10. Funding is available for your home repairs

APPENDIX A

New Member Information

None this report

APPENDIX B

Meeting Minutes

2025 Annual Update Meeting for Atlantic-Cape MJPP



December 4, 2025
Host: Cape May City
And Virtual Zoom Meeting

Agenda

- ▶ Attendance of participating Municipalities
- ▶ Attendance of Stakeholders
- ▶ Update Process
- ▶ What the Stakeholders did in 2025
- ▶ What we are asking our Stakeholders for in 2026
- ▶ Flood Insurance Promotion
- ▶ Next steps



Participating Municipalities



Municipality	Public Members	Alternate Public Members	Private Members	Alternate Private Members
Avalon	Richard E. Dean	Scott Wahl Frank Bruton Richard Stevens	William Burns	Miriam Kautermann
Brigantine	Rachel Beckner	Ed Stinson	Rob Rubino	
Cape May City	Paul Dietrich		Kate Wyatt	James Chaney
Cape May Point	Anita Van Heeswyck	Paul Dietrich	Emelia Oleson	Gary Miller
Egg Harbor Township	Pat Naticchione	Donna Markulic	Anthony D'Alicandro	Eugene Sharpe
Galloway (New)			Steve Fiedler	
Linwood	Leigh Ann Napoli		Jim Galantino	
Longport	Bruce Funk		Sean O'Leary	
Margate	Jim Galantino	Chuck LaBarre	Mike Cristaldi	Kim Silverstein
North Wildwood	Joseph Babore	Kyle Rutherford	Ronald C. Simone	
				Mike Contino
Ocean City	Benny R. Tafoya	Patrick Newton Mariah Rodia	Thomas Heist IV	Paul Dietrich
Sea Isle City	Cornelius Byrne	Kathy Custer	Robert Boyle	Mark J. Gibson
Stone Harbor	Ray Poudrier		Sam Wierman	
Upper Township	James VanZike		Ralph Cooper	
Wildwood Crest	Rick Allen	Constance Mahon	Louis Belasco	
Wildwood	Steve Booy		Dan Dunn	

Participating Stakeholders

- ▶ *The Press of Atlantic City*
- ▶ *Ocean First Bank*
- ▶ *Cape May County Association of Realtors*
- ▶ *Thomas H. Heist Insurance Agency*
- ▶ *South Jersey Gas*
- ▶ *NJ Coastal Coalition*
- ▶ *SJ Hauck Construction LLC/ International Assoc. of Structural Movers*
- ▶ *Longport Media*



Participating Insurance Stakeholders

- ▶ *Thomas H. Heist Insurance Agency*
- ▶ *Brown & Brown of New Jersey, LLC*
- ▶ *McMahon Insurance*
- ▶ *Risk Reduction Plus*
- ▶ *J. Byrne Insurance*



Update Process

- ▶ Required attendance at two MJPPI meetings
- ▶ Participation at other monthly MJPPI meetings
- ▶ Submit update info by April 2026
 - ▶ Update outreach spreadsheets
 - ▶ Website check
 - ▶ Flood Insurance Outreach and Public Meeting
- ▶ Submit Annual Update to FEMA/ISO



Update

Additional Outreach Topics



7. Protection and Assistance are readily available for your community
8. Be prepared for future flooding events
9. Don't wait until it's too late
10. Electricity & Water don't mix

Stakeholder Outreach



330 OUTREACH PROJECTS WORKSHEET

Community: MJPPI Stakeholder Outreach

Reviewer: _____ Date: _____

330 Outreach Project (OP) Worksheet																				
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Target Audiences	Times per Year	OP	Multipliers				
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. Protection and assistance	8. Hurricane/ Severe Storm	9. Don't Wait	10. Funding				PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK
OP#STK1	Atlantic City Press	2	x		x	x		x					All Residents	4	32	y	12.8	y	9.6	54.4
OP#STK2	Heist Insurance Radio Ads	2	x	x	x	x	x	x		x	x		All Residents	5	80	y	32.0	y	24.0	136.0
OP#STK3	SJ Gas Website	1	x			x				x			Webpage	1	3	y	1.2	y	0.9	5.1
OP#STK8	SJ Hauck/ Int. Assoc Str. Movers	1		x		x	x	x				x	All Residents	1	5	y	2.0	y	1.5	8.5
OP#STK9	Ocean First Bank Website	1	x	x		x	x						All Residents	1	4	y	1.6	y	1.2	6.8
OP#STK10	Longport Media	2	x	x	x	x	x	x		x	x		All Residents	5	80	y	32.0	y	24.0	136.0
OP#11															0		0.0		0.0	0.0
OP#12															0		0.0		0.0	0.0
OP#13															0		0.0		0.0	0.0
OP#14															0		0.0		0.0	0.0
OP#15															0		0.0		0.0	0.0
OP#16															0		0.0		0.0	0.0
OP#17															0		0.0		0.0	0.0
OP#18															0		0.0		0.0	0.0
OP#19															0		0.0		0.0	0.0
OP#20															0		0.0		0.0	0.0
OP#21															0		0.0		0.0	0.0
	c330 =	cOP:	340.00	+	cFRP:	0.00	=	0.00						ΣOP:	200	ΣPPI:	80.00	ΣSTK:	60.00	340.00

346.8

Number of OP projects: 6

Notes:

c330 ≤ 350

ΣOP ≤ 200

ΣPPI ≤ 80

ΣSTK ≤ 60

Flood Insurance Promotion Activity 370

Included three components

- ▶ Flood Insurance Assessment
- ▶ Coverage Improvement Plan
- ▶ Coverage Improvement Plan Implementation



Flood Insurance Promotion Activity 370



Coverage Improvement Plan

In addition to our normal outreach we are adding the following projects:

- ▶ Annual community outreach meeting
- ▶ Annual outreach letter from the Mayor
- ▶ Technical Assistance
- ▶ Flood Insurance Brochure in Mail and with Permits

Next Steps

- ▶ What's new for 2026
 - ▶ Outreach publication by Stakeholders
 - ▶ MJPPI workshops in Spring & Fall????



MJPP Meeting
Sign-In Sheet
December 4, 2025

Name	Title	Company	Phone	Email
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Avalon				
Blair Burns	Public		856 261 0653	Blair Burns@cc.net
Frank Barton	Engineer	Mott MacDonald	732 780 6525	

Brigantine Beach

Ed Stinson	City Engineer			
Edo Rufino	Public			
Rachael Becker	CPS coord.			

Cape May City

Pat DiStasio	City Manager	Cape May		Patricia DiStasio@capemaycity.com
Joe Wynn				JoeWynn@capemaycity.com
Jim Cheney	Public	" "		Jim.Cheney@capemaycity.com

MJPP Meeting
Sign-In Sheet
December 4, 2025

Name	Title	Company	Phone	Email
Cape May Point				
Paul Dickson	Flotplan Manager	CMP		
Kelly Redington	Community Liaison	Cape May Point	215-692-9075	KREDRING@CapeMayPoint.org

Egg Harbor Township				
Pat S. Natchum	C.O. / EPM	Twp. of Egg Harbor	609-926-4112	pnatchum@eggharbornj.gov
Eugene Starks	Captain	Twp of Egg	609 4573363	estarks25@gmail.com

Linwood				
Leigh Ann Napoli	Clerk / Admin	Linwood		
Josune Heras	Resident			
Angela Marshall				

MJPP1 Meeting
Sign-In Sheet
December 4, 2025

Name	Title	Company	Phone	Email
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Longport				
Sean Cleary	Stakeholder		609 412 6041	sean.cleary1029@gmail.com
Battini	CLS		609 226 3857	zhang@CRNJ.in
S Reuzi	CLS / CI			

Margate

Steve Traversetti				
John Pitts				

colored

North Wildwood

Kyle Rutland	'	City of North Wildwood	609 522 6164	kutland@northwildwood.com
Joe Sabore	CRS Coordinator	City of North Wildwood	609 522 2030	jsabore@northwildwood.com

MJPP Meeting
Sign-In Sheet
December 4, 2025

Name	Title	Company	Phone	Email
Ocean City				

Paul Dickson	PERMIT			
Mike Looney	TRUCKING	DEER CITY		
Samuel's Brown	CPS Construction			

Sea Isle City

NEL BYRNE	Construction officer			
Bob Boyle	Resident Rep	Zoom		
KATHERINE CUSTER	Dir Comm Service	City of SEATTLE	City —	(same)

Stone Harbor

Bradip Sen	Zoning Officer			
Danny Langford	Council Member			Psoni@shw.org

**MJPPI Meeting
Sign-In Sheet**

December 4, 2025

Name	Title	Company	Phone	Email
Upper Township				

Upper Township

Tim Van Zike	Administrator	U.T.		
Ralph Cooper	Chair	MT GreenTeam	609-464-0920	<u>on file</u>

Wildwood Crest

Rick Allen	Construction Off.	Branch of Wildwood Crest	609-729-8070	allen@wildwoodcrest.org
Jim Gravel	Building/Tree Officer	Branch of Wildwood Crest	609-729-8040	jgravel@wildwoodcrest.org

Galloway Township

[illegible]

**MJPP1 Meeting
Sign-In Sheet
December 4, 2025**

Name
Wildwood

Title

Company

Phone

Email

Wildwood

Starbury	ATN	City of Wilbur	609 522-7414	shayandshayns-13
Daniel Dunn	Rep. Fire Chet (and more)	City of Wilbur	609-846-2638	d.dunn@wilburcity.org

[illegible]

**MJPP1 Meeting
Sign-In Sheet
December 4, 2025**

[illegible]

**MJPP1 Meeting
Sign-In Sheet
December 4, 2025**

ONLINE

Name	Title	Company	Phone	Email
John Dotts		Mengate		
Tim Galantino				
Ben Spelman				
Chrissy Tracy	STATE POLICE	HERST		
Fred Mettler	Resident	Willwood Crest		
Elaine Wallace		Camp		
Matt van der Heyden		34th St		
Angela Marshall		Linwood		
Carl Ojala				
Justine Herzog	Resident	Linwood		

2026 Annual Update Meeting for Atlantic-Cape MJPP

June 4, 2026

Host: Cape May City



Agenda

- ▶ Attendance of participating Municipalities
- ▶ Attendance of Stakeholders
- ▶ Update Process
- ▶ Review our Goals, Objectives, Audiences and Outreach Topics
- ▶ What the Stakeholders did in 2025
- ▶ What we are asking our Stakeholders for in 2026
- ▶ Flood Insurance Promotion
- ▶ Activity 330 - Cycle Visit
- ▶ Next steps



Participating Municipalities



Municipality	Public Members	Alternate Public Members	Private Members	Alternate Private Members
Avalon	Richard E. Dean	Scott Wahl Frank Bruton	William Burns	Miriam Kautermann
Brigantine	Rachel Beckner	Pat Malia Ed Stinson	Rob Rubino	Ernest Purdy
Cape May City	Paul Dietrich		Kate Wyatt	James Chaney
Cape May Point	Anita Van Heeswyck	Paul Dietrich	Emelia Oleson	Kelly Redington
Egg Harbor Township	Pat Naticchione	Thomas D'Intino	Eugen Shape	Krista Libertore
Linwood	Leigh Ann Napoli		Justine Herzog	Angelia Marshall
Longport	Bruce Funk		Sean O'Leary	Summer Renzi
Margate	Dino Cavalieri	Rober McLarnon	John Pitts	Steve Jasiecki
North Wildwood	Joseph Babore	Kyle Rutherford	Ronald C. Simone	Daniel Spiegel
Ocean City	Michale Koochembere	Patrick Newton	Thomas Heist IV	Mike Contino Paul Dietrich
Sea Isle City	Cornelius Byrne	Mariah Rodia Kathy Custer	Robert Boyle	
Stone Harbor	Rick Allen		Sam Wierman	Debbie Rogers
Upper Township	James VanZike	Joanne Herron	Ralph Cooper	
Wildwood Crest	James Grauel		Louis Belasco	
Wildwood	Steve Booy	Lisa Brown	Dan Dunn	Susan Maxwell

Participating Stakeholders

- ▶ *The Press of Atlantic City*
- ▶ *Ocean First Bank*
- ▶ *Cape May County Association of Realtors*
- ▶ *Thomas H. Heist Insurance Agency*
- ▶ *South Jersey Gas*
- ▶ *NJ Coastal Coalition*
- ▶ *SJ Hauck Construction LLC/ International Assoc. of Structural Movers*
- ▶ *Longport Media*



Participating Insurance Stakeholders

- ▶ *Thomas H. Heist Insurance Agency **
- ▶ *Brown & Brown of New Jersey, LLC*
- ▶ *McMahon Insurance*
- ▶ *Risk Reduction Plus*
- ▶ *J. Byrne Insurance **

- ▶ ** ANFI Certified*



Update Process

- ▶ Required attendance at two MJPPI meetings
- ▶ Participation at other monthly MJPPI meetings
- ▶ Update outreach spreadsheets
- ▶ Website check
- ▶ Flood Insurance Outreach and Public Meeting
- ▶ Towns must submit the update document to Governing body
- ▶ Submit Annual Update to FEMA/ISO



Goals

- ▶ Ensure that those affected by flooding are aware of risks;
- ▶ Coordinate municipal efforts to increase flood awareness;
- ▶ Inform residents of tools that their local government offers to prevent injury and property damage from flooding; and
- ▶ Engage in floodplain management activities that protect and bolster economic activity



Objectives

1. Inventory the region's flood hazard and flood response efforts;
2. Determine flood insurance coverage within the region
3. Examine gaps and opportunities in awareness about flood hazard;
4. Develop outreach activities about flooding for members of the community



Objectives

5. Prepare materials that can be used to educate the community about flood risk;
6. Maintain flood protection outreach efforts in perpetuity and update these efforts as issues arise;
7. Maximize participation in the NFIP and CRS to provide flood insurance premium discounts to policyholders within the region; and
8. Publicize the participating municipalities' services about flooding.



Priority Audiences

1. Properties Located in the SFHA
2. Senior Citizen Population
3. RL/SRL Properties
4. Seasonal Residents and Potential Homebuyers
5. Properties Located Just Above the SFHA
6. Real Estate, Lending, and Insurance Companies
7. Building Contractors, Architects, Surveyors, and Engineers
8. New Resident/Property Owners
9. The Entire Community



Priority Outreach Topics

1. Know your flood hazard
2. Insure your property for your flood hazard
3. Protect people from the hazard
4. Protect your property from the hazard
5. Build responsibly
6. Protect natural floodplain functions



Additional Outreach Topics

- 7. Protection and Assistance are readily available for your community
- 8. Be prepared for future flooding events
- 9. Electricity & Water don't mix



Stakeholder Outreach



330 OUTREACH PROJECTS WORKSHEET

Community: MJPPI Stakeholder Outreach

Reviewer: _____ Date: _____

330 Outreach Project (OP) Worksheet																				
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Target Audiences	Times per Year	OP	Multipliers				
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. Protection and assistance	8. Hurricane/ Severe Storm	9. Don't Wait	10. Funding				PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK
OP#STK1	Atlantic City Press	2	x		x	x		x					All Residents	4	32	y	12.8	y	9.6	54.4
OP#STK2	Heist Insurance Radio Ads	2	x	x	x	x	x	x		x	x		All Residents	5	80	y	32.0	y	24.0	136.0
OP#STK3	SJ Gas Website	1	x			x				x			Webpage	1	3	y	1.2	y	0.9	5.1
OP#STK8	SJ Hauck/ Int. Assoc Str. Movers	1		x		x	x	x				x	All Residents	1	5	y	2.0	y	1.5	8.5
OP#STK9	Ocean First Bank Website	1	x	x		x	x						All Residents	1	4	y	1.6	y	1.2	6.8
OP#STK10	Longport Media	2	x	x	x	x	x	x		x	x		All Residents	5	80	y	32.0	y	24.0	136.0
OP#11															0		0.0		0.0	0.0
OP#12															0		0.0		0.0	0.0
OP#13															0		0.0		0.0	0.0
OP#14															0		0.0		0.0	0.0
OP#15															0		0.0		0.0	0.0
OP#16															0		0.0		0.0	0.0
OP#17															0		0.0		0.0	0.0
OP#18															0		0.0		0.0	0.0
OP#19															0		0.0		0.0	0.0
OP#20															0		0.0		0.0	0.0
OP#21															0		0.0		0.0	0.0
	c330 =	cOP:	340.00	+	cFRP:	0.00	=	0.00						ΣOP:	200	ΣPPI:	80.00	ΣSTK:	60.00	340.00

346.8

Number of OP projects: 6

Notes: c330 ≤ 350

ΣOP ≤ 200 ΣPPI ≤ 80 ΣSTK ≤ 60

Flood Insurance Promotion Activity 370

Included three components

- ▶ Flood Insurance Assessment
- ▶ Coverage Improvement Plan
- ▶ Coverage Improvement Plan Implementation



Flood Insurance Promotion Activity 370



Coverage Improvement Plan

In addition to our normal outreach we are adding the following projects:

- ▶ Annual community outreach meeting
- ▶ Annual outreach letter from the Mayor
- ▶ Technical Assistance
- ▶ Flood Insurance Brochure in Mail and with Permits

Activity 330 - Cycle Visit



330 Outreach Project (OP) Worksheet

Upper Township																		
	Outreach Projects	Topics Covered	1	2	3	4	5	6	7	8	9	10	Audiences				When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane/ Severe Storm	Don't Wait	Funding	Residents	Real Estate/bank/ ins	Rep Loss	Engineer/ surveyor	Times per year	
OP#1	Resident Packet - Yearly	Tax Collector	X	X	X	X	X	X	X	X	X		X				1	June
OP#2	Real Estate/ Bank/ Ins Flyer	Engineer	X	X										X			1	September
OP#3	Engineer/ Surveyor Flyer	Engineer	X	X			X			X						X	1	September
OP#4	Repetitive Loss Info	Engineer	X	X	X		X			X					X		1	September
OP#5	Signs	Public Works						X					X				1	Permenant
OP#6	FB - Map Info Service	Engineer	X										X				5	Throughout Year
OP#7	FB - Hazards	Engineer							X				X				5	Throughout Year
OP#8	FB - Warnings	Engineer							X				X				5	Throughout Year
OP#9	New Resident Packet	Tax Collector	X	X	X	X	X	X	X	X	X		X				1	Throughout Year
OP#10	Off-shore properties Packet	Engineer	X	X	X	X	X		X	X	X		X				1	September
OP#11	CERT training class	OEM	X		X	X			X				X				2	Varies
OP#12	SIA summer meeting	Mayor		X	X	X	X	X	X				X				1	August
OP#13	UT Business meeting	Engineer	X	X	X	X							X				1	September
OP#14	Resident Packet - Town Hall	Engineer	X	X	X	X	X	X	X	X	X		X				5	Throughout Year
OP#15	Press of Atlantic City flood page	Press of AC	X	X	X	X		X		X	X		X				1	year round
OP#16	Nature Conservancy brochures	Nature Cons.						X					X				1	year round
OP#17	PPI website	SJ Gas	X	X	X	X	X	X	X	X	X	X	X				1	year round
OP#18	Tom Heist insurance radio spots	Tom Heist	X	X	X	X	X	X					X				1	year round
FRP#1	Mailer - Major Storm	OEM	X		X	X	X						X				1	
FRP#2	FB - Major Storm	OEM	X		X	X							X				1	

Next Steps

- ▶ Submit the update report to our Governing Body and Provide me with documentation
- ▶ Flood Insurance - Coverage Improvement Plan
 - ▶ Implement the plan with project
 - ▶ Document you Technical Support



MJPPI Meeting
Sign-In Sheet
June 4, 2026

Name Title Company Phone Email

Ed Degan	FPA	Borough of Avalon	609 780 7893	ed@avalonbor.org
William Kautzman	Resident	Avalon/B Stone H.	609-967-9200	WKK@avshire.com
Frank Brutto		Road Estate		

Brigantine Beach

Patricia Becker	CCS Coordinator	City of Brigantine	609-260-7100	Patricia@brigantine.nj.gov
Ed Stinson	Emergency	"	"	Estinson@brigantine.nj.gov
Rubio Rubino	Resident	N/A		rubio5@gmail.com

Cape May City

Paul Dietrich	C.M.	Cape May City		
Frank Wynn	Resident	"		
Jim Cateney	Public	Venue Cape Realty	609-408-1948	Jim@venuecaperealty.com

MJPP Meeting
Sign-In Sheet
June 4, 2026

Name	Title	Company	Phone	Email
Cape May Point				
Pat Dietrich	Fluorplan M.	Cape May Pt.		
Amy Heston	Mayor	CMF	609-435-0833	CMF NJ TO COMMASST. NJ
Kelly Redington	Community Member	Cape May Pt	215-692-9075	Kredington@capemaypoint.org

Egg Harbor Township				

Linwood				
Melinda Barron	DH Admin		609-662-0926	
Mary Cole	Resident		online	

MJPP1 Meeting
Sign-In Sheet
June 4, 2026

Name	Title	Company	Phone	Email
Longport				
BRANK	CRS	CR		zaxing@CR
S. RANZI	— Zoom			
S. OLEY	— Zoom			

Margate				
STEVE TASSERER	Sen Margate		609 412 3648	Sen. Photo @ vcrizavio
Christ LaBonne	De Margate		609 335-6048	Sen. LaBonne @ margate
				mic

North Wildwood				
Joseph Balore	CRS Coordinator		609 972 6208	jbalore@northwildwood.com
Kyle Rutherford	Resident			K.Rutherford@northwildwood.com

MJPP1 Meeting
Sign-In Sheet
June 4, 2026

Name Title Company Phone Email

Ocean City				
Paul Dietrich	Resident			
Thomas Heist	TH Taxi	Heist Taxis.	609-226-0423	tom.heist@stetelavogroup.com
Nel Byrne	Contractor - off	O.C.		

Sea Isle City

Katherine Custer	RESIDENT	City of SIC	609-827-2994	K.R.Custer@contract.net
Nel Byrne	Construction off	SIC		

Stone Harbor

Benny Barzuch	ELECTED OFFICIAL	Stone Harbor	609-675-1454	BARZUCHB@SHNJ.029
MATT STEICH	BOARD OFFICIAL	Stone Harbor	609-368-6800	MSTEICH@SHNJ.029
Justine Henzog	Private Citizen	Stone Harbor	610-299-6598	justinehenzog@gmail.com

MJPP1 Meeting
Sign-In Sheet
June 4, 2026

Name	Title	Company	Phone	Email
Upper Township				
Ralph Cooper	Chair	Upper Twp GT	609-640-0920	Cooper.R71@gmail.com
Ryan Bork	NTAM	NTS	609-462-1235	Ryan.Bork@nj.gov
Jamie Lenzi	Adm	US	609-845-6902	jlenzi@upper township

Wildwood Crest				
Pat	Coast. Dir.	Wildwood Crest	609-729-8920	pat@wildwoodcrest.org
Jim Grant	Fire District Dir	Wildwood Crest		Grant.Jim@wildwoodcrest.org

Wildwood				
Steve Bory	Flamingo Admin	City of Wildwood	609-322-2144	sbory@wildwoodnj.gov
Don Don	Local member	City of Wildwood	609-522-2144	ddon@wildwoodnj.gov

West Wildwood - Deputy Clerk BORO WEST WILWOOD 609-522-4545 CDHALLA@westwildwood.org
ADMINISTRATOR/CLERK BORO WEST WILWOOD " dfrderick@westwildwood.org

MJPP Meeting
Sign-In Sheet
June 4, 2026

Mary Cole Resident Linwood

Name	Title	Company	Phone	Email
Deborah Rogers				
Alec Kucklen				
Amanda Archer				
Ben Staumen		MRT		
Christy Tracy	Stakeholder	Heist Inc		
Team. Morgan		Ocean Co. Pkwy		
Kyle Rutherford		N. W. Wood		
Melinda Person	Attn	Linwood		
M. Gooch				
WV				
Rae Baldwin		Stafford Twp		

Robert Welch

S. Krause

Scott Clarke

NTDP

Sen O'Leary Resident

Justine

Orion Terrell

NTDP

Faria Hermon

Rebecca Parish

Commercial Twp

Chris Huck

MJPP1 Meeting
Sign-In Sheet
June 4, 2026

Name Title Company Phone Email

TRICHA HENDRICKS	SAKHOIDER	CHCA	609-333-3153	tricha@trichahendricks.com
JOE ANDRE		Somers Pt	610-533-5257	

APPENDIX C

Municipal Members

Municipal Members (2025 Update)

Municipality	Public Members	Alternate Public Members	Private Members	Alternate Private Members
Avalon	Richard E. Dean	Scott Wahl Frank Bruton	William Burns	Miriam Kautermann
Brigantine	Rachel Bechner	Pat Malia Ed Stinson	Rob Rubino	Ernest Purdy
Cape May City	Paul Dietrich		Kate Wyatt	James Chaney
Cape May Point	Anita Van Heeswyck	Paul Dietrich	Emelia Oleson	Kelly Redington
Egg Harbor Township	Pat Naticchione	Thomas D'Intino	Eugen Shape	Krista Libertore
Linwood	Leigh Ann Napoli	Mary Cole	Melinda Parson	Angelia Marshall
Longport	Bruce Funk		Sean O'Leary	Summer Renzi
Margate	Chuck LaBarre	Rober McLarnon	John Pitts	Steve Jasiecki
North Wildwood	Joseph Babore		Ronald C. Simone Kyle Rutherford	Daniel Speigel
Ocean City	Michale Koochembere	Patrick Newton	Thomas Heist IV	Mike Contino Paul Dietrich
Sea Isle City	Cornelius Byrne	Mariah Rodia	Robert Boyle	Kathy Custer
Stone Harbor	Matt Steich		Sam Wierman	Justine Herzog
Upper Township	James VanZike	Joanne Herron	Ralph Cooper	
West Wildwood	Donna Fredricks	Carl Ohara John Fearheller		
Wildwood Crest	James Grauel	Rick Allen	Louis Belasco	
Wildwood	Steve Booy	Lisa Brown	Dan Dunn	Susan Maxwell

APPENDIX D

Municipal Outreach

Community: Avalon, NJ
NFIP Number: 345279
CRS Class: 3

MJPPI Summary 2025 (320, 330, 350, 360, 370, 540 and 610)													
	Outreach Projects	Points per Topic	Topics Covered										Times per Year
			1. Know Your Hazard	2. Insure Property	3. Protect People from the Hazard	4. Protect Property	5. Build Responsibly	6. Protect Natural Floodplain Functions	7. PPI Topic 7 Protection and Assistance	8. PPI Topic 8 Hurricane/Severe Storm Preparedness	9. PPI Topic 9 Don't Wait Until its too Late	10. PPI Topic 10 Electricity and Water Don't Mix	
320	Map Inquiry Service	1	1	1	1	1	1	1	1	1	1	1	1
OP#1	FEMA Books (Borough Hall)	1	1	1	1	1	1	1	1	1	1	1	1
OP#2	FEMA Books (Public Library)	1	1	1	1	1	1	1	1	1	1	1	1
OP#3	Aloha Meeting (Brochure, FEMA Books)	2	1	1	1	1	1	1	1	1	1	1	1
OP#4	General Meeting (Brochure, FEMA Books)	2	1	1	1	1	1	1	1	1	1	1	1
OP#5	"Do Not Dump " Inlets	2						1					5
OP#6	TV (Borough)	2	1	1	1	1	1	1	1	1	1	1	1
OP#7	Radio (Borough)	2	1	1	1	1	1	1	1	1	1	1	1
OP#8	Facebook	2	1	1	1	1	1	1	1	1	1	1	3
OP#9	Twitter	2	1	1	1	1	1	1	1	1	1	1	2
OP#10	Brochure (Email)	2	1	1	1	1	1	1	1	1	1	1	1
OP#11	Brochure (General Mailing)	6	1	1	1	1	1	1	1	1	1	1	1
OP#12	Brochure (Newsletter)	6	1	1	1	1	1	1	1	1	1	1	1
OP#13	Flyer to Lenders and Real Estate Check Before You Buy	1	1	1	1	1	1	1	1			1	1
OP#14	MJPPI - Stakeholders												
350	Website	1	1	1	1	1	1	1	1	1	1	1	1
360	Property Protection Advice, Protection Advice Provided After A site Visit and Financial Assistance Advice.	1	1	1	1	1	1	1			1	1	1
370	Flood Insurance Promotion: Flood Insurance Coverage Assessment (FIA); Coverage Improvements Plan (CP); Coverage Improvements Plan Implementation (CPI)- 1. Letter from Mayor supporting flood insurance with flood insurance brochure; 2. Meeting promoting flood insurance; 3. Flood insurance brochure distributed with construction permit. Technical Assistance (TA)	Varies		1									1
FRP#1	Facebook (Before)	2	1		1					1	1		1
FRP#2	Emergency Management Brochure (Before)	1	1		1					1	1		1
FRP#3	TV/Radio (Before)	2	1		1					1	1		2
FRP#4	Code Red (Before)	2	1		1					1	1		1
FRP#5	Newspaper PSA (Before)	1	1		1					1	1		1
FRP#6	Emergency Operations Center Communication (Before)	2	1		1					1	1		1
FRP#7	Website (Before)	1	1		1					1	1		1
FRP#8	Facebook (During)	2	1		1								1
FRP#9	Email (During)	2	1		1								1
FRP#10	TV/Radio (During)	2	1		1								2
FRP#11	Code Red (During)	2	1		1								1
FRP#12	Website (During)	1	1		1								1
FRP#13	Facebook (After)	2	1	1	1	1	1		1	1	1	1	1
FRP#14	Email (After)	2	1	1	1	1	1		1	1	1	1	1
FRP#15	TV/Radio (After)	2	1	1	1	1	1		1	1	1	1	2
FRP#16	Website (After)	1	1	1	1	1	1		1	1	1	1	1
540	Drainage System Maintenance	NA	1		1	1	1	1					NA
610	Flood Warning and Response	NA	1	1	1	1	1	1	1	1	1	1	NA

330 OUTREACH PROJECTS WORKSHEET

Community: Brigantine, City of, NJ

CID: 345286

Reviewer: Mechelle Olivier, CRS Technical Coorc Date: 5/11/2023

330 Outreach Project (OP) Worksheet																			
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Times per Year	OP	Multipliers				
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. PPI Msg 1	8. PPI Msg 2	9. PPI Msg 3	10. PPI Msg 4			PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK
OP#1	NFIP brochures-permit counter	1	X	X	X	X	X						1	5	y	2.0	y	1.5	8.5
OP#2	NFIP brochure w/permit apps	2	X	X									1	4	y	1.6	y	1.2	6.8
OP#3	Flood Insurance Workshop	2	X	X	X	X	X	X					4	48	y	19.2	y	14.4	81.6
OP#4	RL letter	6	X	X	X	X	X	X					1	36	y	14.4		0.0	50.4
OP#5	SFHA letter	6	X	X	X	X	X	X					1	36	y	14.4		0.0	50.4
OP#6	Tax Mailer	2	X	X	X	X	X	X					1	12	y	4.8		0.0	16.8
OP#7	EM. Preparedness Guide	1	X	X	X	X	X						1	5	y	2.0	y	1.5	8.5
OP#8														0		0.0		0.0	0.0
OP#9														0		0.0		0.0	0.0
OP#10														0		0.0		0.0	0.0
OP#11														0		0.0		0.0	0.0
OP#12														0		0.0		0.0	0.0
OP#13														0		0.0		0.0	0.0
OP#14														0		0.0		0.0	0.0
OP#15														0		0.0		0.0	0.0
OP#16														0		0.0		0.0	0.0
OP#17														0		0.0		0.0	0.0
OP#18														0		0.0		0.0	0.0
OP#19														0		0.0		0.0	0.0
OP#20														0		0.0		0.0	0.0
OP#21														0		0.0		0.0	0.0
OP#22														0		0.0		0.0	0.0
OP#23														0		0.0		0.0	0.0
OP#24														0		0.0		0.0	0.0
OP#25														0		0.0		0.0	0.0
OP#26														0		0.0		0.0	0.0
OP#27														0		0.0		0.0	0.0
OP#28														0		0.0		0.0	0.0
OP#29														0		0.0		0.0	0.0
OP#30														0		0.0		0.0	0.0
	c330 =	cOP:	223.00	+	cFRP:	0.00	=	223.00					ΣOP:	146	ΣPPI:	58.40	ΣSTK:	18.60	223.00

Number of OP projects:

7

Notes:

c330 ≤ 350

ΣOP ≤ 200

ΣPPI ≤ 80

ΣSTK ≤ 60

330 OUTREACH PROJECTS WORKSHEET

Reviewer:

Date:

330 Outreach Project (OP) Worksheet																			
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Times per Year	OP	Multipliers				
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. PPI Msg 1	8. PPI Msg 2	9. PPI Msg 3	10. PPI Msg 4			PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK
OP#1	letter to rep loss area properties	6	x	x	x	x	x	x	x	x	x	x	1	60	y	24.0	n	0.0	84.0
OP#2	Council meetings covering flood related topics	2	x	x	x	x	x	x	x	x	x	x	2	40	y	16.0	n	0.0	56.0
OP#3	City Newsletter	2	x	x	x	x	x	x	x	x	x	x	1	20	y	8.0	n	0.0	28.0
OP#4	Storm Drain Stencils	1	x	x	x	x	x	x	x	x	x	x	1	10	y	4.0	n	0.0	14.0
OP#5	Flood mitigation report	1	x	x	x	x	x	x	x	x	x	x	1	10	y	4.0		0.0	14.0
OP#6	Map inquiry service	2	x	x	x	x	x	x	x	x	x	x	1	20	y	8.0		0.0	28.0
OP#7	City Master Plan	2	x	x	x	x	x	x	x	x	x	x	1	20	y	8.0		0.0	28.0
OP#8	Information Guide	2	x	x	x	x	x	x	x	x	x	x	1	20	y	8.0		0.0	28.0
OP#9	Hand outs at Public Events		x	x	x	x	x	x	x	x	x	x	4	0		0.0		0.0	0.0
OP#10	Flood Insurance/NFIP Pamphlets; Construction Office	1	x	x	x	x	x	x	x	x	x	x	1	10		0.0		0.0	10.0
OP#11	Flood Insurance/NFIP Pamphlets; Convention Center	1	x	x	x	x	x	x	x	x	x	x	1	10		0.0		0.0	10.0
OP#12	Flood Insurance/NFIP Pamphlets; City Hall entrance	1	x	x	x	x	x	x	x	x	x	x	1	10		0.0		0.0	10.0
OP#13	Facebook posts	2	x	x	x	x	x	x	x	x	x	x	30	600		0.0		0.0	600.0
OP#14	Twitter posts	2	x	x	x	x	x	x	x	x	x	x	30	600		0.0		0.0	600.0
OP#15	Warning Sirens	2	x	x	x	x	x	x	x	x	x	x	1	20		0.0		0.0	20.0
OP#16	Website	2	x	x	x	x	x	x	x	x	x	x	1	20		0.0		0.0	20.0
OP#17	Targetted Letter to Historical Properties and Ground Floor Businesses About Flood Hazard and Contents Insurance	6	x	x	x	x	x	x	x	x	x	x	1	60		0.0		0.0	60.0
OP#18	Public Address system	2	x	x	x	x	x	x	x	x	x	x	1	20		0.0		0.0	20.0
OP#19	Targetted edducation to elementary school	6	x	x	x	x	x	x	x	x	x	x	2	120		0.0		0.0	120.0
OP#20	Regional information dissemination		x	x	x	x	x	x	x	x	x	x		0		0.0		0.0	0.0
OP#21	Press of Atlantic City flood page		x	x	x	x	x	x	x	x	x	x		0		0.0		0.0	0.0
OP#22	NJ Coastal Coalition		x	x	x	x	x	x	x	x	x	x		0		0.0		0.0	0.0
OP#23	South Jersey Gas link on website to PPI website		x	x	x	x	x	x	x	x	x	x		0		0.0		0.0	0.0
OP#24	Tom Heist insurance radio spots		x	x	x	x	x	x	x	x	x	x		0		0.0		0.0	0.0
	c330 =	cOP:	280.00	+	cFRP:	0.00	=	0.00					ΣOP:	200	ΣPPI:	80.00	ΣSTK:	0.00	280.00

Number of OP projects:

18

Notes:

c330 ≤ 350

ΣOP ≤ 200

ΣPPI ≤ 80

ΣSTK ≤ 60

330 OUTREACH PROJECTS WORKSHEET

Reviewer:

Date:

330 Outreach Project (OP) Worksheet																			
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Times per Year	OP	Multipliers				
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. PPI Msg 1	8. PPI Msg 2	9. PPI Msg 3	10. PPI Msg 4			PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK
OP#1	letter to rep loss area properties	6	x	x	x	x	x	x	x	x	x	x		0	y	0.0	n	0.0	0.0
OP#2	Coucil meetings covering flood related topics	2	x	x	x	x	x	x	x	x	x	x		0	y	0.0	n	0.0	0.0
OP#3	City Newsletter	2	x	x	x	x	x	x	x	x	x	x		0	y	0.0	y	0.0	0.0
OP#4	Letter to X-zone properties	6	x	x	x	x	x	x	x	x	x	x		0	y	0.0	y	0.0	0.0
OP#5	Storm Drain Stencils	1	x	x	x	x	x	x	x	x	x	x		0	y	0.0	y	0.0	0.0
OP#6	Map inquiry service	2	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#7	Hand outs at Public Events	2	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#8	Flood Insurance/NFIP Pamphlets; Construction Office	1	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#9	Flood Insurance/NFIP Pamphlets; Post Office Bulletin Board	1	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#10	Flood Insurance/NFIP Pamphlets; City Hall entrance	1	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#11	Social media posts	2	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#12	Website	2	x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#13	Regional information dissemination		x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#14	Press of Atlantic City flood page		x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#15	NJ Coastal Coalition		x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#16	South Jersey Gas link on website to PPI website		x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
OP#17	Tom Heist insurance radio spots		x	x	x	x	x	x	x	x	x	x		0	y	0.0		0.0	0.0
	c330 =	cOP:	0.00	+	cFRP:	#REF!	=	#REF!					ΣOP:	0	ΣPPI:	0.00	ΣSTK:	0.00	0.00
Number of OP projects:		12	Notes:						c330 ≤ 350		ΣOP ≤ 200		ΣPPI ≤ 80		ΣSTK ≤ 60				

Egg Harbor
Township

	Outreach Projects	Topics Coverd	1	2	3	4	5	6	7	8	9	10	Audiences								year	When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane /Severe Storm	Don't Wait	Funding	1	2	3	4	5	6	7	8			
OP#1	Flood protection website	MvdH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	1	ly	
OP#2	Flood info handouts	PN	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X		1	planning office	
OP#3	Open space handouts	PN						X					X	X	X	X	X	X	X		1	planning office	
OP#4	"Do Not Dump" drains	PN						X					X	X	X	X	X	X	X		1	planning office	
OP#5	services	PN	X	X	X	X	X		X	X	X	X	X	X	X	X			X		1	needed	
OP#6	Map Information Service	PN	X	X	X	X	X	X	X	X			X	X	X	X	X		X		2	needed	
OP#7	Session	PN/MvdH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		2	July	
OP#8	Flood Insurance Seminar	PN/MvdH	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X		1	July	
OP#9	Supplement	PN	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		1	September	Press of Atlantic City
OP#10	RL/SRL Outreach	PN/MvdH	X	X	X	X	X	X	X	X	X	X	X								1	June	
OP#11	Events	PN/MvdH	X	X	X	X	X	X	X	X	X	X	X			X					1	July	
OP#12	page	Township Website - MvdH	X	X	X	X		X		X	X										1	year round	Press of Atlantic City

Audiences

- 1 rep and severe rep loss
- 2 residential and commercial property owners in SFHA
- 3 uninsured property owners in the SFHA
- 4 residential and commercial property owners outside SFHA
- 5 homeowner associations
- 6 tourists
- 7 residents and visitors to adjacent communities who travel on roads through the township
- 8 real estate service related businesses (bankers, realtors)

2021 - 330 Outreach Project (OP) Worksheet

Linwood

Outreach Projects	Topics Coverd	1	2	3	4	5	6	7	8	9	10	Audiences					When?	Stakeholder?
	Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane /Severe Storm	Don't Wait	Funding	Residents	Real Estate/bank/ ins	Rep Loss	Engineer/ surveyor	Times per year		
OP#1	Resident Packet - Yearly	Tax Collector	X	X	X	X	X	X	X	X		X				1	June	
OP#2	Real Estate/ Bank/ Ins Flyer	CFM	X	X									X			1	September	
OP#3	Engineer/ Surveyor Flyer	CFM	X	X		X			X					X	X	1	September	
OP#4	Repetitive Loss Info	CFM	X	X	X		X		X					X		1	September	
OP#5	Signs	Public Works					X					X				1	Permenant	
OP#6	FB - Map Info Service	CFM	X									X				5	Throughout Year	
OP#7	FB - Hazards	City Clerk						X				X				5	Throughout Year	
OP#8	FB - Warnings	City Clerk						X				X				5	Throughout Year	
OP#9	New Resident Packet	Tax Collector	X	X	X	X	X	X	X	X		X				1	Throughout Year	
OP#10	CERT training class	OEM	X		X	X		X				X				2	Varies	
OP#11	SIA summer meeting	Mayor		X	X	X	X	X				X				1	August	
OP#12	UT Business meeting	CFM	X	X	X	X						X				1	September	
OP#13	Resident Packet - Town Hall	CFM	X	X	X	X	X	X	X	X		X				5	Throughout Year	
FRP#1	Mailer - Major Storm	CFM	X		X	X	X					X				1		
FRP#2	FB - Major Storm	City Clerk	X		X	X						X				1		
OP#14	Linwood web site	City Clerk	X	X	X	X	X	X	X	X		X				2	year	

Longport Activity 330 - Outreach Project Worksheets (OP) - SUMMARY 2020 !																							
	Outreach Projects	who	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	#11	#12	#13	#14	Audience						
		responsible	Hazard	Insure	People	Property	Build	Natural	Protect/Assit	Storms	Don't Wait	Funding	Pet Owners	Emerg Warning	Emerg Plan/Prep	Map info/EC Info	Ent Com.	Realtors	Special Grop	Rep Los Area	x per year	when	stakeholder
OP#1	Display Bopards Municipal Hallway	BAF	x	x	x	x	x						x		x	x					1	jan	
OP#2	Brochure Stand Building Dept	Baf	x	x	x	x	x	x	x			x	x	x	x	x	x				1	jan	
OP#3	Flood Info letter in Legion Phone Book	Baf	x	x	x	x	x	x	x	x	x	x		x	x	x	x			x	1	July	
OP#4	Borough Web Site	B. Clerk	x	x	x	x	x	x	x	x	x	x		x	x	x	x				24/7	yr round	
OP#5	Borough"Safety Bag"	Baf	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x		x	1	June	
OP#6	Longport "town Topics" news Letter	Baf																					
	Summer edition		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	1	Summer	
	Spring edition		x							x				x	x		x	x		x	1	March	
	Winter		x		x					x				x	x		x	x		x	1	December	
OP#7	Letters to Realtors/Lenders, Ins. Co.	Baf	x	x											x	x		x			1	Fall	
OP#8	Letter to RL Area/entire community	Baf	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	1	Fall	
OP#9	Senior/Social Luncheons	Baf	x	x	x				x	x		x	x	x	x	x			x		6	monythly	
OP#10	Storm Ready Magazine	Current	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			x	1	summer	
OP#11	Hurricane Preparedness/ Ventnor, Margate, Longport	Baf	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	1	summer	The Current
OP#12	Longport Library/Publications available	Library	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			x	24/7	yr round	
OP#13	High Water Mark Initiative	Baf		x													x				24/7	yr round	
OP#14	Storm Ready Magazine (duplicate #10)	The Press	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	1	spring	The Press
OP#15	Nature Conservacy/NJ Coastal PPI	NC						x									x				1	yr round	NC
OP#16	SJ Gas Company web to PPI Web/PPI	SJ Gas	x	x	x	x	x	x	x	x	x	x					x				1	yr round	SIG
OP#17	Heist Ins. Co Radio adds/PPI	Heist Inc	x	x	x	x	x	x									x					weekly	Heist Ins.
OP#18	Farmers Market/ Bags Not done 2018/ terminated	Dep. Clerk																					
OP#19	Code Red rev 911/outreach to register	OEM													x		x					storm events	
OP#20	Borough Web Site (duplicate #4)	Clerk													x		x					storm events	
OP#21	TV 96 Public TV downbeach	Clerk													x		x					storm events	
OP#22	Social Media/Facebook	D. Clerk															x					storm events	

12/20/2019 Status of OP's

- OP#4

Web Site revised -

we went with Forerunner CRS software, keeps us on track for when CRS activities due, revised web page flood info 101
- OP#5

Safety Bags -

dropped
- OP#6

Town Topics -

revised/rebranded from mail out version to available only on our web site, renamed "The Borough Buzz" TBC
- OP#9

Social Luncheons -

on hold - mold remediation Borough Bldg
- OP#14

Storm Ready Mag -

duplicate/dropped
- OP#18

Farmers Market -

dropped
- OP#20

Web Site -

duplicate/dropped

2020 City of Margate Outreach Projects Worksheet

Jim Galantino

330 Outreach Project (OP) Worksheet										
	Outreach Projects	Topics Covered								Times per Year
		1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	Audience	When?	
OP#1	Letter to RL Properties	x	x	x	x	x	x	Residents	March	1
OP#2	Brochure Stand Building Dpt.	x	x	x	x	x	x	Residents	Replenished when needed.	1
OP#3	Online Flood Info Database	x	x	x	x	x	x		Ongoing	
OP#4	NFIP/FEMA Related Handouts to Real Estate, Insurance Agents.	x	x	x	x	x	x	Residents	Handed out with certificates of occupancy by Housing Inspector.	During Housing Inspection
OP#5	Storm Preparedness Guide	x	x	x	x	x	x	Residents	Available online	Ongoing
OP#6	NFIP Brochures	x	x	x	x	x	x	Residents	Displayed at Municipal Library all Yea	Replenished as needed
OP#7	Map Inquiry Service	x	x	x	x	x	x	Residents	As needed	As requested
OP#8	Beach Clean up (Public Works)	x	x	x	x	x	x	Residents	As needed	2
OP#9	Annual Flood Newsletter	x	x	x	x	x	x	Residents	With Yearly Water & Sewer Bill	1
OP#10	Annual Letter to SFHA	x	x	x	x	x	x	Residents	March	1
OP#11	Press of Atlantic City Flood Page	x	x	x	x	x	x	Residents	Yearly	1
OP#12	Mailouts to Residents	x	x	x	x	x	x	Residents	Late Spring with Yearly Department of Recreation Summer Programs and Announcements	1
OP#13	CodeRed Sign Up	x	x	x	x	x	x	Residents	Sign up on City Website	Ongoing

Margate

	Outreach Projects	Topics	1	2	3	4	5	6	7	8	9	10	Audiences	Times per year	When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane /Severe Storm	Don't Wait	Funding	Residents			
OP#1	City website hosts info on mitigation	Benny Tafoya	X			X	X						X	online	Annually	All Citizens
OP#2	insurance	Gallentino	X	X									X	2	Fall	All Citizens
OP#3	Notice to all properties on flooding	Gallentino	X	X	X	X	X	X					X	2	Annually	All Citizens
OP#4	Margate flood information brochure	Bt & JG	X	X	X	X	X	X					X	1	Fall	Citizens & Attendees
OP#5	sheet	Gallentino	X			X	X						X	1	Annually	Businesses
OP#6	Press of Atlantic City flood page	Gallentino	X	X	X	X		X		X	X		X	1	Annually	Press of Atlantic City

	Outreach Projects	Topics Coverd	1	2	3	4	5	6	7	8	9	10	Audiences	Times per year	When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane /Severe Storm	Don't Wait	Funding	Residents			
OP#1	Storm Preparedness Guide	OEM		X	X	X	X		X	X			X	1	All year available, sent out to each resident in late summer	
OP#2	Mailouts to all residents	Ron Simone		X	X	X	X	X	X	X			X	1	Late summer	
OP#3	Publish NFOS Forms Online	Ron Simone					X		X	X			X	1	All year available for download	
OP#4	Annual Floodplain Workshop	Ron Simone		X	X	X	X	X	X	X			X	1	1 held in the Fall	
OP#5	Online Flood Info Database	Ron Simone		X	X	X	X	X	X	X			X	1	Updated annually in the Spring	
OP#6	Hand outs at Public Events	Ron Simone		X	X	X	X	X	X	X			X	2	National Night Out - First Tuesday in August; and Floodplain workshop in late summer	
OP#7	Grant Workshop for FMA	Ron Simone		X	X	X	X	X	X	X			X	1	Presentation at Floodplain workshop in August.	
OP#8	Flood Insurance/NFIP Pamphlets; Construction Office	Ron Simone		X	X	X	X	X	X	X			X	1	Replenished when needed, on display daily	
OP#9	Flood Insurance/NFIP Pamphlets; Recreation Center	Ron Simone		X	X	X	X	X	X	x			X	1	Replenished when needed, on display daily	
OP#10	Flood Insurance/NFIP Pamphlets; Borough Hall entrance	Ron Simone		X	X	X	X	X	X	X			X	3	Replenished when needed, on display daily - 3 displays in City Hall	
OP#11	NFIP/FEMA related Mailouts to real estate, insurance and lenders/banks	Ron Simone		X	X	X	X	X	X	X			X	1	Completed annually in the Spring	
OP#12	Map Inquiry Service	City Engineer		X	X	X	X	X	X	X			X	1	Mailout acknowledging mapping inquiry contact go out in late summer. Contact info for mapping inquiry staff available on City flood info page at any time.	
OP#13	No Dumping Signage for Drains	City Engineer							X	X			X	1	Installed at every major infrastructure project involving draining.	
OP#14	Emergency Radio Station	OEM		X		X	X		X	X			X	5	Broadcasts approximately 5 times a year during major emergencies, and before major emergencies - flooding, etc.	
FRP#1	Storm Preparedness Guide	OEM		X		X	X		X	X			X	1	Available for pickup daily, displays at various locations, also available for download on website.	
FRP#2	Code Red Flood Siren System and Notification Center	OEM		X		X	X		X	X			X	N/A	Sign up through municipal website, advertised on various mailouts, on display in various municipal buildings/offices.	

North Wildwood

	Outreach Projects	Topics Coverd	1	2	3	4	5	6	7	8	9	10	Audiences	Times per year	When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane /Severe Storm	Don't Wait	Funding	Residents			
FRP#3	Emergency Radio Station	OEM		X		X	X		X	X			X		advertised on various mailouts including emergency preparedness guide, info on display in various municipal buildings/offices, and advertised on emergency radio.	

Ocean City

	Outreach Projects	Topics Coverd	1	2	3	4	5	6	7	8	9	10	Audiences						7 ground floor commercial and historical properties			year	When?	Stakeholder?	
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane/ Severe Storm	Don't Wait	Funding	1 Residents	2 rep loss property owners	3 real estate purchasers	4 School aged children	5 builders and architects	6 surveyors							
330																									
OP#1	property owners with 3rd quarter tax	Benny Tafoya	X	X	X	X	X	X	X	X			X	X								2	October	Local Citizenry	
OP#2	Presentations to 5 community groups	Arthur Chew	X	X	X	X	X	X	X	X			X	X								5	Oct	Community groups	
OP#3	Knowledgable City Employee available to answer questions at Citywide Block Party with informational brochures	Benny Tafoya	X	X	X	X	X	X	X	X	X		X	X		X							June, 2	October	All Citizens and Attendees
OP#4	Presentation to City Council on Drainage in City, Presentation is Recorded and Broadcast on Local Access Channel	Arthur Chew	X	X	X	X	X	X	X	X			X	X									1	April	All Citizens and Attendees
OP#5	Local Insurance Agents have agreed to	Thomas Heist		X									X										1	June	Insurance agencies
OP#6	"Dump No Waste, Drains to Waterway"	Benny Tafoya						X											X				3	Sep,Oct	All Citizens and Attendees
OP#7	Local Real Estate Agents have agreed to	Michael Contino	X												X								1	On Going	Real estate agents
OP#8	Local Real Estate Agents have agreed to notify interested buyers about the flood hazard and flood insurance purchase requirements	Michael Contino	X												X								1	On Going	Real estate agents
OP#9	Local Real Estate Agents have agreed to provide "Check Before You Buy" handout and OP1 brochure	Michael Contino	X												X						replenished 2x		On Going	Real estate agents	
OP#10	Local Insurance Agents have agreed to hold annual training session for new brokers, educate about flood insurance, flood hazards, and give them the OP 1 brochure	Michael Contino	X							X					X								1	July Annually	Real estate agents and insurance agents
OP#11	Targetted letter to owners of repetitive	Benny Tafoya								X				X									1	July Annually	
OP#12	Teach School Children About Flooding by	Arthur Chew									X					X									
OP#13	City to Create Annual Emergency	Frank Donato	X	X	X	X	X	X	X		X		X			X							1	June	Board of education
OP#14	City to Note on All Concrete and Grading	Arthur Chew					X										X				Ongoing		Usually May	All Citizenry	
OP#15	City to Create Targetted Letter to	Benny Tafoya	X															X					1	Aug.	Local builders and architects
OP#16	Local Insurance Agents Have Agreed to	Michael Contino	X												X								1	June	All Surveyors doing Business in OC agents
OP#17	Targetted Letter to Local Landscapers	Benny Tafoya						X											X				1		Local landscapers
OP#18	Targetted Letter to Local Title Companies	Benny Tafoya	X												X						X		1		Local title companies
OP#19	Targetted Letter to Historical Properties	Benny Tafoya		X															X				1	June	Business & Historic Property Owners
OP#20	Install Elevation Markers on Utility Poles	Arthur Chew	X										X										12	On Going	The City and Citizens
OP#21	Press of Atlantic City flood page	Frank Donato	X	X	X	X		X		X	X												1	Annually June	Press of Atlantic City

2019 - 330 Outreach Project (OP) Worksheet

Sea Isle

	Outreach Projects	Topics	1	2	3	4	5	6	7	8	9	10	Audiences	Times per year	When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane/ Severe Storm	Don't Wait	Funding	Residents			
OP#1	Byrne	man	X	X	X	X	X	X	X	X	X		X	1	year	Sea Isle City
OP#2	Newsletters	dept	X	X	X	X	X	X				X	X	26	month	Sea Isle city
OP#3	website	man	X	X	X	X	X	X					X	1	year round	Sea Isle City
OP#4	Flood insurance meeting	man	X	X	X	X	X						X	1	year	Flood risk evaluator
OP # 9	Bi annual Flood info mailer	man	X	X	X	X	X	X	X	X	X		X	2	spring?fall	Sea Isle city

2021 Activity #330 - Outreach Project Worksheet																
Stone Harbor			Topics Covered							PPI Messages						
	Outreach Projects	Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection & Assistance	Hurricane /Severe Storm	Don't Wait	Funding	Residents	Times Per year	Count	When?
OP#1	Annual Mailing to All SFHA	Coordinator	X	X	X	X	X	X	X	X	X		X	2	10	Mar/July
OP#2	Handout @ SHPOA Meeting	CFPM	X	X	X	X							X	2	5	June/Sept
OP#3	Handout by Beachtaggers	Office	X	X	X	X	X	X	X	X			X	1	9	Jun/Jul/Aug
OP#4	FEMA Books at Borough Hall	Coordinator	X	X	X	X	X	X	X	X			X	1	9	Daily
OP#5	Annual Flood Newsletter	Coordinator	X	X	X	X	X	X	X	X	X		X	1	10	Oct/Nov
OP#6	"Do Not Dump" Stickers Posted	Public Works						X					X	5	2	Daily
OP#7	Spring/Summer Newsletter	Coordinator	X	X	X	X	X	X	X	X	X	X	X	2	11	April/Jun
OP#8	Annual Mailing to RL Area	Coordinator	X	X	X	X	X	X	X	X		X	X	1	10	September
OP#9	Go Green Fair	Coordinator	X	X	X	X	X	X					X	1	7	August 2
OP#10	Handouts - Borough Hall	Coordinator	X	X	X	X	X	X	X	X			X	1	9	Daily
OP#11	TV (Borough)	Coordinator	X	X	X	X	X	X	X	X			X	1	9	Daily
OP#12	Radio (Borough)	OEM	X	X	X	X	X	X	X	X			X		9	As Needed
OP#13	Facebook (Borough)	OEM/PIO	X	X	X	X	X	X	X	X			X	3	9	Spring/Summer/Fall
OP#14	Brochure (E-Mail)	Coordinator	X	X	X	X	X	X	X	X			X	1	9	August
OP#15	Stone Harbor APP	Coordinator	X	X	X	X	X	X	X	X			X	1	9	Spr/Sum/Fall
OP#20	Beach Survey	Coordinator	X					X					X	2	3	Biannual
OP#21	Map Inquiry Service	CFM	X	X	X	X	X		X				X	As requested	7	Year Round
OP#22	Beach Clean Up	Public Works						X					X	As Needed	2	Annually
OP#23	Beach Sweep	Public Works						X					X	2	2	Biannual
OP#24	Annual Letters to Real Estate/ Brokers/Insurance	CRS Coordinantor	X	X	X	X	X	X						1	6	Annually
OP#25	Flood Insurance Seminar	Broker	X	X	X	X	X	X	X	X	X	X	X	1	11	Annually
350`	Borough Webpage/Flood Insurance	Coordinator	X	X	X	X	X	X	X	X	X	X	X			Daily
360	Property Protection Advise	Construction Office	X			X	X						X		4	As needed
360	Protection Advice After Visit	Construction Office	X		X	X							X		4	As needed
FRP#1	Annual Mailing to All SFHA	CRS Coordinantor	X	X	X	X	X	X	X	X	X		X	2	10	Mar/July
FRP#2	Facebook - Before Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown	9	Emergency Events

FRP#3	Emergency Management Brochure Before Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown	9	Emergency Events
FRP#4	TV/Radio,Before Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown	9	Emergency Events
FRP#5	Code Red/Before Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown	9	Emergency Events
FRP#6	Newspaper PSA/Before Event	CRS/OEM	X		X	X			X	X			X	Unknown	6	Emergency Events
FRP#7	Emergency Operation Center Comm Before Event	CRS/OEM	X		X	X			X	X			X	Unknown	7	Emergency Events
FRP#8	Borough Webpage/Before Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown	9	Emergency Events
FRP#9	Facebook/During Event	CRS/OEM	X		X	X			X	X			X	Unknown	6	Emergency Events
FRP#10	FEMA APP/ During Event	CRS/OEM	X			X	X	X	X	X			X	Unknown	6	Emergency Events
FRP#11	TV/Radio - During Event	CRS/OEM	X	X	X	X							X	Unknown	5	Emergency Events
FRP#12	Code Red/ During Event	CRS/OEM	X		X	X			X	X			X	Unknown		Emergency Events
FRP#13	Borough Website / During Event	CRS/OEM	X	X										Unknown		Emergency Events
FRP#14	Facebook / After Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown		Emergency Events
FRP#15	FEMA APP After Event	CRS/OEM	X	X	X	X	X		X	X			X	Unknown		Emergency Events
FRP#16	TV/Radio After Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown		Emergency Events
FRP#17	Borough Website/After Event	CRS/OEM	X	X	X	X	X	X	X	X			X	Unknown		Emergency Events

330 Outreach Project (OP) Worksheet

Upper Township

	Outreach Projects	Topics Coverd	1	2	3	4	5	6	7	8	9	10	Audiences					When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane/ Severe Storm	Don't Wait	Funding	Residents	Real Estate/bank/ ins	Rep Loss	Engineer/ surveyor	Times per year		
OP#1	Resident Packet - Yearly	Tax Collector	X	X	X	X	X	X	X	X	X		X				1	June	
OP#2	Real Estate/ Bank/ Ins Flyer	Engineer	X	X										X			1	September	
OP#3	Engineer/ Surveyor Flyer	Engineer	X	X			X			X						X	1	September	
OP#4	Repetitive Loss Info	Engineer	X	X	X		X			X					X		1	September	
OP#5	Signs	Public Works						X					X				1	Permenant	
OP#6	FB - Map Info Service	Engineer	X										X				5	Throughout Year	
OP#7	FB - Hazards	Engineer							X				X				5	Throughout Year	
OP#8	FB - Warnings	Engineer							X				X				5	Throughout Year	
OP#9	New Resident Packet	Tax Collector	X	X	X	X	X	X	X	X	X		X				1	Throughout Year	
OP#10	Off-shore properties Packet	Engineer	X	X	X	X	X		X	X	X		X				1	September	
OP#11	CERT training class	OEM	X		X	X			X				X				2	Varies	
OP#12	SIA summer meeting	Mayor		X	X	X	X	X	X				X				1	August	
OP#13	UT Business meeting	Engineer	X	X	X	X							X				1	September	
OP#14	Resident Packet - Town Hall	Engineer	X	X	X	X	X	X	X	X	X		X				5	Throughout Year	
OP#15	Press of Atlantic City flood page	Press of AC	X	X	X	X		X		X	X		X				1	year round	Press of Atlantic City
OP#16	Nature Conservancy brochures	Nature Cons.						X					X				1	year round	Conservancy
OP#17	PPI website	SJ Gas	X	X	X	X	X	X	X	X	X	X	X				1	year round	South Jersey Gas
OP#18	Tom Heist insurance radio spots	Tom Heist	X	X	X	X	X	X					X				1	year round	Tom Heist Insurance
FRP#1	Mailer - Major Storm	OEM	X		X	X	X						X				1		
FRP#2	FB - Major Storm	OEM	X		X	X							X				1		

2021 - 330 Outreach Project (OP) Worksheet

Wildwood Crest

	Outreach Projects	Topics Covered	1	2	3	4	5	6	7	8	9	10	Target					When?	Stakeholder?
		Who is Responsible	Hazard	Insure	People	Property	Build	Natural	Protection and assistance	Hurricane /Severe Storm	Don't Wait	Funding	Residents	Real Estate/bank/ ins	Rep Loss	Engineer/ surveyor	Times per year		
OP#1	Resident Packet - Yearly	Tax Collector	x	x	x	x	x	x	x	x	x		x				1	November	
OP#2	Real Estate/ Bank/ Ins Flyer	CFM	x	x										x			1	March	
OP#3	Engineer/ Surveyor Flyer	CFM	x	x			x			x					x	x	1	March	
OP#4	Repetitive Loss Info	CFM	x	x	x		x			x					x		1	March	
OP#5	Signs	Public Works						x					x				1	Permenant	
OP#6	Map Info Service	CFM/CO/ZO	x										x				5	Year	Throughout
OP#7	Hazards	City Clerk							x				x				5	Year	Throughout
OP#8	Warnings	City Clerk							x				x				5	Year	Throughout
OP#9	Transfer of Property Information	Zoning Officer	x	x	x	x	x	x	x	x	x		x				1	Year	Throughout
OP#10	CERT training class	OEM	x		x	x			x				x				2	Varies	
OP#11	Flood Risk Public Meeting	Floodplain Manager		x	x	x	x	x	x				x				1	October	
OP#12	Resident Packet-Calendar-Boro Hall	CFM	x	x	x	x	x	x	x	x	x		x				5	Year	Throughout
FRP#1	Mailer - Major Storm	CFM	x		x	x	x						x				1		
FRP#2	FB - Major Storm	CFM	x		x	x							x				1		
OP#13	Crest web site	Public Information Officer	x	x	x	x	x	x	x	x	x		x				2	Year	Throughout

330 OUTREACH PROJECTS WORKSHEET															Community: Wildwood, City of, NJ									
															CID: 345329									
															Reviewer: Danielle DeHart					Date: 1/24/2023				
330 Outreach Project (OP) Worksheet																								
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Times per Year	OP	Multipliers									
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. Protection and Assistance	8. Hurricane/ Severe Storm	9. Don't Wait	10. Funding			PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK					
OP#1	Handouts	1	x	x	x	x	x	x	x	x	x		5	30		0.0		0.0	30.0					
OP#2	Public Events	2	x	x	x	x	x	x	x	x	x	x	3	36		0.0		0.0	36.0					
OP#3	No Dumping Storm Drains	2						x					5	10		0.0		0.0	10.0					
OP#4	No Dumping in Wetlands	2						x					2	4		0.0		0.0	4.0					
OP#5	Keep off Dunes	2						x					5	10		0.0		0.0	10.0					
OP#6	Stormwater Flyer	2						x	x	x			1	2		0.0		0.0	2.0					
OP#7	Social Media	2	x		x			x	x	x	x	x	2	8		0.0		0.0	8.0					
OP#8	RL Letter	6	x	x	x	x	x	x	x	x	x	x	1	30		0.0		0.0	30.0					
FRP#1	Information packet to be distributed to evacuated residents and left on doors in flooded neighborhoods.	6		x	x	x	x		x	x	x		1	0		0.0		0.0	0.0					
FRP#2	Precautionary and preparatory messages issued to Wildwood residents during a flood event.	6			x	x			x	x	x		1	0		0.0		0.0	0.0					
	c330 =	cOP:	130.00	+	cFRP:	0.00	=	130.00					ΣOP:	130 ΣPPI:	0.00 ΣSTK:	0.00		130.00						
	Number of OP projects:	8						Notes:	c330 ≤ 350				ΣOP ≤ 200		ΣPPI ≤ 80		ΣSTK ≤ 60							

APPENDIX E

Insurance Outreach

None this cycle

APPENDIX F

Stakeholder Outreach

330 OUTREACH PROJECTS WORKSHEET

2025

Community: MJPPI Stakeholder Outreach

Reviewer: _____ Date: _____

330 Outreach Project (OP) Worksheet																				
	Outreach Projects	Points per Topic	Topics Covered						PPI Messages				Target Audiances	Times per Year	OP	Multipliers				
			1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. Protection and assistance	8. Hurricane/ Severe Storm	9. Don't Wait	10. Funding				PPI?	PPI (OP)	STK?	STK (OP)	OP + PPI + STK
OP#STK1	Atlantic City Press	2	x		x	x		x					All Residents	12	96	y	38.4	y	28.8	163.2
OP#STK2	Heist Insurance Radio Ads	2	x	x	x	x	x	x		x	x		All Residents	12	192	y	76.8	y	57.6	326.4
OP#STK3	SJ Hauck/ Int. Assoc Str. Movers	1		x		x	x	x				x	All Residents	1	5	y	2.0	y	1.5	8.5
OP#STK4	WMID Radio Ads	2	x	x	x	x	x						All Residents	12	120	y	48.0	y	36.0	204.0
															0		0.0		0.0	0.0
															0		0.0		0.0	0.0
															0		0.0		0.0	0.0
OP#12															0		0.0		0.0	0.0
OP#13															0		0.0		0.0	0.0
OP#14															0		0.0		0.0	0.0
OP#15															0		0.0		0.0	0.0
OP#16															0		0.0		0.0	0.0
OP#17															0		0.0		0.0	0.0
OP#18															0		0.0		0.0	0.0
OP#19															0		0.0		0.0	0.0
OP#20															0		0.0		0.0	0.0
OP#21															0		0.0		0.0	0.0
	c330 =	cOP:	340.00	+	cFRP:	0.00	=	0.00						ΣOP:	200	ΣPPI:	80.00	ΣSTK:	60.00	340.00

702.1

Number of OP projects: 4

Notes: c330 ≤ 350

ΣOP ≤ 200 ΣPPI ≤ 80 ΣSTK ≤ 60

Atlantic City Press article links:

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[https://l.facebook.com/l.php?u=https%3A%2F%2Fpressofatlanticcity.com%2Fnews%2Flocal%2Fweather%2Farticle_ca2fcc94-027f-50aa-921d-ca7e02bcc89b.html%3Futm_campaign%3Dsnd-autopilot%26utm_medium%3Dsocial%26utm_source%3Dfacebook+The+Press+of+Atlantic+City%26fbclid%3DIwZXh0bgNhZW0CMTEAc3J0YwZhcHBfaWQQMjlyMDM5MTc0ODIwMDQ5MgABHsmbyQpZSbwiA_D1DrHAcXKmFi9Wi2bwYSR-vqQ4S1cwjy_pAAIwPzHTuQc_aem_z869jYN3JsJ04dNPnneHbQ&h=AUCOx2W63q2-gH8QhT22q1a5oLGGXL0LHciwo-mPIVM-cpPWffhSDTNo2ospYE4sRR3wAo2xJE_1K11gyv_Uvr9tb4ZYcrvtkt7JxH5ef1RKulR-1iMhCMwidGHhtiSYaQ8dhe4ikP2WA&_tn_=%2CmH-R&c\[f\]=AUDJkTJ6NhENUxYR_pBAT1CLatu1aFNiirpNiMp3yQEQcKofNK7RjpJJSGJ3psffH_udR1zJwFcrAmnDf9A-8W-C13_MfZ0lkmixOy7G70znL3MEi3OLvmOjBfqEvjdpAJ_ImxSy150Ge2tkSjDuTs4swTK8x1PSBKV0bMon4RFXnPJveNA-YLpX_KDGXu0](https://l.facebook.com/l.php?u=https%3A%2F%2Fpressofatlanticcity.com%2Fnews%2Flocal%2Fweather%2Farticle_ca2fcc94-027f-50aa-921d-ca7e02bcc89b.html%3Futm_campaign%3Dsnd-autopilot%26utm_medium%3Dsocial%26utm_source%3Dfacebook+The+Press+of+Atlantic+City%26fbclid%3DIwZXh0bgNhZW0CMTEAc3J0YwZhcHBfaWQQMjlyMDM5MTc0ODIwMDQ5MgABHsmbyQpZSbwiA_D1DrHAcXKmFi9Wi2bwYSR-vqQ4S1cwjy_pAAIwPzHTuQc_aem_z869jYN3JsJ04dNPnneHbQ&h=AUCOx2W63q2-gH8QhT22q1a5oLGGXL0LHciwo-mPIVM-cpPWffhSDTNo2ospYE4sRR3wAo2xJE_1K11gyv_Uvr9tb4ZYcrvtkt7JxH5ef1RKulR-1iMhCMwidGHhtiSYaQ8dhe4ikP2WA&_tn_=%2CmH-R&c[f]=AUDJkTJ6NhENUxYR_pBAT1CLatu1aFNiirpNiMp3yQEQcKofNK7RjpJJSGJ3psffH_udR1zJwFcrAmnDf9A-8W-C13_MfZ0lkmixOy7G70znL3MEi3OLvmOjBfqEvjdpAJ_ImxSy150Ge2tkSjDuTs4swTK8x1PSBKV0bMon4RFXnPJveNA-YLpX_KDGXu0)

APPENDIX G

Municipal Action

APPENDIX H

Municipal Website Update

Municipal Website Checklist

Ocean County Multi-Jurisdictional Program for Public Information

Municipality: North Wildwood
Completed by: Joseph Babore
Date: 5/13/25

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
☒	☐	1. Know your flood hazard
☒	☐	2. Insure your property for your flood hazard
☒	☐	3. Protect people from the hazard
☒	☐	4. Protect your property from the hazard
☒	☐	5. Build responsibly
☒	☐	6. Protect natural floodplain functions
☒	☐	7. Protection and assistance are readily available for your community
☒	☐	8. Hurricane and severe storm preparedness
☒	☐	9. Don't wait until it's too late
☒	☐	10. Electricity and Water don't mix

- Information about:

YES	NO	Information
☒	☐	Flood warning systems,
☒	☐	Flood hazard and evacuation maps
☒	☐	Links to flood safety precautions
☒	☐	Shelter locations, including special-needs shelters

- | YES | NO | Links |
|-----|----|---|
| | | Have links been checked and broken links fixed |
| | | Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit; |
| | | FEMA's FloodSmart website; |
| | | Emergency operations centers for Ocean County |
| | | Emergency operations centers for each municipality |
| | | Elevation Certificate look-up or information on where to view elevation certificates |
| | | Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network
(http://www.niweather.org/) |

- [illegible]

Municipal Website Checklist

Ocean County Multi-Jurisdictional Program for Public Information

Municipality: Township of Egg Harbor
Completed by: Pat J. Naficchiome
Date: May 29, 2025

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
X		1. Know your flood hazard
X		2. Insure your property for your flood hazard
X		3. Protect people from the hazard
X		4. Protect your property from the hazard
X		5. Build responsibly
X		6. Protect natural floodplain functions
X		7. Protection and assistance are readily available for your community
X		8. Hurricane and severe storm preparedness
X		9. Don't wait until it's too late
X		10. Electricity and Water don't mix

- Information about:

YES	NO	Information
X		Flood warning systems,
X		Flood hazard and evacuation maps
X		Links to flood safety precautions
X		Shelter locations, including special-needs shelters

- Links to:

YES	NO	Links
X		Have links been checked and broken links fixed
X		Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit;
X		FEMA's FloodSmart website;
X		Emergency operations centers for Ocean County
X		Emergency operations centers for each municipality
X		Elevation Certificate look-up or information on where to view elevation certificates
X		Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network (http://www.njweather.org/)

- Other additional information or websites to link

YES	NO	Links
X		NJ Coastal Coalition

Web site is checked monthly by
Pat J. Matruchione, that all links are working.



Municipal Website Checklist

Ocean County Multi-Jurisdictional Program for Public Information

Municipality: Wildwood
Completed by: Steve Booy
Date: 5/8/25

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
X		1. Know your flood hazard
X		2. Insure your property for your flood hazard
X		3. Protect people from the hazard
X		4. Protect your property from the hazard
X		5. Build responsibly
X		6. Protect natural floodplain functions
X		7. Protection and assistance are readily available for your community
X		8. Hurricane and severe storm preparedness
X		9. Don't wait until it's too late
X		10. Funding is available for your home repairs

- Information about:

YES	NO	Information
X		Flood warning systems,
X		Flood hazard and evacuation maps
X		Links to flood safety precautions
X		Shelter locations, including special-needs shelters

- | YES | NO | Links |
|-----|----|--|
| X | | Have links been checked and broken links fixed |
| X | | Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit; |
| x | | FEMA's FloodSmart website; |
| X | | Emergency operations centers for Ocean County |
| x | | Emergency operations centers for each municipality |
| X | | Elevation Certificate look-up or information on where to view elevation certificates |
| X | | Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network (http://www.niweather.org/) |

- [illegible]

Municipal Website Checklist

Ocean County Multi-Jurisdictional Program for Public Information

Municipality: City of Brigantine
Completed by: Rachael Beckner
Date: May 13, 2025

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
✓		1. Know your flood hazard
✓		2. Insure your property for your flood hazard
✓		3. Protect people from the hazard
✓		4. Protect your property from the hazard
✓		5. Build responsibly
✓		6. Protect natural floodplain functions
✓		7. Protection and assistance are readily available for your community
✓		8. Hurricane and severe storm preparedness
✓		9. Don't wait until it's too late
✓		10. Electricity and Water don't mix

- Information about:

YES	NO	Information
✓		Flood warning systems,
✓		Flood hazard and evacuation maps
✓		Links to flood safety precautions
✓		Shelter locations, including special-needs shelters

- Links to:

YES	NO	Links
✓		Have links been checked and broken links fixed
✓		Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit;
✓		FEMA's FloodSmart website;
✓		Emergency operations centers for Ocean County
✓		Emergency operations centers for each municipality
✓		Elevation Certificate look-up or information on where to view elevation certificates
✓		Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network (http://www.njweather.org/)

- Other additional information or websites to link

YES	NO	Links
✓		NJ Coastal Coalition
✓		US Army Corps Back Bay Study
✓		Brigantine Forerunner Dashboard
✓		DHS.gov
✓		Brigantine OEM
✓		Brigantine 100-year Flood Depth Map
✓		Atlantic County Hazard Mitigation
✓		City of Brigantine Master Plan

Municipal Website Checklist

Atlantic County Multi-Jurisdictional Program for Public Information

Municipality: City of Linwood
Completed by: Leigh Ann Napoli, City Administrator/Municipal Clerk
Date: May 14, 2025

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
X		1. Know your flood hazard
X		2. Insure your property for your flood hazard
X		3. Protect people from the hazard
X		4. Protect your property from the hazard
X		5. Build responsibly
X		6. Protect natural floodplain functions
X		7. Protection and assistance are readily available for your community
X		8. Hurricane and severe storm preparedness
X		9. Don't wait until it's too late
X		10. Electricity and Water don't mix

- Information about:

YES	NO	Information
X		Flood warning systems,
X		Flood hazard and evacuation maps
X		Links to flood safety precautions
X		Shelter locations, including special-needs shelters

- | YES | NO | Links |
|-----|----|--|
| X | | Have links been checked and broken links fixed |
| X | | Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit; |
| X | | FEMA's FloodSmart website; |
| X | | Emergency operations centers for Atlantic County |
| X | | Emergency operations centers for each municipality |
| X | | Elevation Certificate look-up or information on where to view elevation certificates |
| X | | Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network (http://www.njweather.org/) |

- [illegible]

Municipal Website Checklist

Atlantic - Cape May Multi-Jurisdictional Program for Public Information

Municipality: Borough of Avalon
Completed by: Richard Edward Dean 
Date: 5/29/25

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
Yes		1. Know your flood hazard
Yes		2. Insure your property for your flood hazard
Yes		3. Protect people from the hazard
Yes		4. Protect your property from the hazard
Yes		5. Build responsibly
Yes		6. Protect natural floodplain functions
Yes		7. Protection and assistance are readily available for your community
Yes		8. Hurricane and severe storm preparedness
Yes		9. Don't wait until it's too late
Yes		10. Electricity and Water Don't Mix

- Information about:

YES	NO	Information
Yes		Flood warning systems,
Yes		Flood hazard and evacuation maps
Yes		Links to flood safety precautions
Yes		Shelter locations, including special-needs shelters

- | YES | NO | Links |
|-----|----|--|
| Yes | | Have links been checked and broken links fixed |
| Yes | | Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit; |
| Yes | | FEMA's FloodSmart website; |
| Yes | | Emergency operations centers for Cape May County |
| Yes | | Emergency operations centers for each municipality |
| Yes | | Elevation Certificate look-up or information on where to view elevation certificates |
| Yes | | Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network (http://www.njweather.org/) |

- [illegible]

Municipal Website Checklist

Atlantic County Multi-Jurisdictional Program for Public Information

Municipality: Longport

Completed by: Bruce Funk

Date: June 4th 2026

Flood Protection Information:

The MJPPI includes each municipality's web site as an important conduit of information in the MJPPI. The municipalities have agreed to a checklist of information to be placed on each jurisdiction's floodplain management or flood information home page.

Please mark Yes for completed actions and No for actions not yet completed:

- The PPI committee-selected communication topics and messages:

YES	NO	Topic
X		1. Know your flood hazard
X		2. Insure your property for your flood hazard
X		3. Protect people from the hazard
X		4. Protect your property from the hazard
X		5. Build responsibly
X		6. Protect natural floodplain functions
X		7. Protection and assistance are readily available for your community
X		8. Hurricane and severe storm preparedness
X		9. Don't wait until it's too late
X		10. Electricity and Water don't mix

- Information about:

YES	NO	Information
X		Flood warning systems,
X		Flood hazard and evacuation maps
X		Links to flood safety precautions
X		Shelter locations, including special-needs shelters

- Links to:

YES	NO	Links
X		Have links been checked and broken links fixed
X		Additional flood hazard and flood insurance information, especially those topics for which the municipality claims CRS credit;
X		FEMA's FloodSmart website;
X		Emergency operations centers for Atlantic County
X		Emergency operations centers for each municipality
X		Elevation Certificate look-up or information on where to view elevation certificates
X		Local rain gauges and tabular weather data from the New Jersey Weather and Climate Network (http://www.njweather.org/)

- Other additional information or websites to link

YES	NO	Links
X		FEMA.gov
X		NJ Coastal Coalition
X		Ready.gov
X		Registerready.nj.gov
X		CodeRed/OnSolve.com
X		Floodsmart.org
X		Ready.gov/pets
X		RedCross.org

APPENDIX I

Insurance Summaries

Flood Policy Overview

2023						2025					
County	Community	Residential SFHA Parcels	Non-Residential SFHA Parcels	SFHA Parcels	NFIP Policies	Policy Premiums	Percent of Parcels in SFHA	NFIP Policies	Policy Premiums	Claims	Percent of Parcels in SFHA
Cape May	Avalon	5124	6658	11,782	530	\$ 407,552.00	4%	4289	\$ 3,712,551.00	\$ 27,135,777.00	36%
Atlantic	Brigantine	3718	24	3,742	5294	\$ 3,122,409.00	141%	5262	\$ 4,368,186.00	\$ 99,576,656.00	141%
Cape May	Cape May City	2104	1442	3,546	89	\$ 52,751.00	3%	2187	\$ 2,024,611.00	\$ 9,614,957.00	62%
Cape May	Cape May Point	540	275	815	178	\$ 118,200.00	22%	360	\$ 383,506.00	\$ 838,748.00	44%
Atlantic	Egg Harbor Township	1351	829	2,180	1063	\$ 851,626.00	49%	572	\$ 604,470.00	\$ 33,791,773.00	26%
Atlantic	Galloway Township	77	15	92	11	\$ 2,970,494.00	12%	11	\$ 11,910.00	\$ 434,444.50	12%
Atlantic	Linwood	647	134	175	125	\$ 2,595,436.00	16%	225	\$ 165,126.00	\$ 1,505,727.00	129%
Atlantic	Longport	1571	87	1,658	347	\$ 259,607.00	21%	1191	\$ 1,275,174.00	\$ 37,929,597.00	72%
Atlantic	Margate	6590	964	7,554	1933	\$ 1,463,790.00	26%	4329	\$ 4,169,041.00	\$ 76,189,702.00	57%
Cape May	North Wildwood	5118	1397	6,515	4723	\$ 3,112,303.00	72%	5679	\$ 4,298,938.00	\$ 41,164,563.00	87%
Cape May	Ocean City	16647	3332	19,979	10593	\$ 8,427,665.00	53%	14437	\$ 11,524,620.00	\$ 189,198,782.00	72%
Cape May	Sea Isle City	6080	6874	12,954	3621	\$ 2,743,912.00	28%	5101	\$ 3,780,491.00	\$ 37,627,851.00	39%
Cape May	Stone Harbor	2803	3401	6,204	2079	\$ 1,734,795.00	34%	2265	\$ 2,523,345.00	\$ 21,800,128.00	37%
Cape May	Upper Township	1390	93	4,549	371	\$ 366,293.00	25%	437	\$ 569,335.00	\$ 9,951,433.00	10%
Cape May	Wildwood	3518	1662	5,180	3294	\$ 1,874,280.00	64%	3909	\$ 3,128,083.00	\$ 30,089,748.00	75%
Cape May	Wildwood Crest	3998	2830	6,828	2437	\$ 1,792,391.00	36%	4046	\$ 3,756,989.00	\$ 3,349,380.00	59%