

Upper Township Economic Development Advisory Commission (UTEDAC)
Meeting Minutes
March 6, 2018

Meeting was called to order at 7:35 pm. With the Pledge of Allegiance recited by all in attendance.

Attendees:

Susan Adelizzi-Schmidt (Chair)
Andy Shawl
Maura McCray
Joanne Gill
John Coggins
Beverly Fedorko Ott
Jack Griffin – absent

Minutes of the February 6, 2018 meeting were unanimously approved. Motion to approve made by Andrew Shawl and seconded by Joanne Gill. Approved minutes will be forwarded to the Township Clerk for filing – and inclusion on the Township’s website.

A resolution was passed by Sea Isle City to support the development of a full Exit 20 interchange. Senator Van Drew recently made his support public in a statement, as well. As we move forward, we are hopeful to receive support from Dennis Township Committee as well as the Cape May County Board of Freeholders.

Susan visited with Congressman Frank LoBiondo’s staff and they indicated that they would discuss the Exit 20 issue with him.

John Coggins has reached out to surrounding Upper Township businesses to garner support for the Exit 20 effort. We as a group will continue to build on his efforts by enlarging the conversation to as many business owners as possible and by developing plans for a public rally in support of the project.

As part of the outreach, Chairperson Susan Adelizzi-Schmidt placed a phone call to Nicole Rothschild, owner of the Cedar Square Shopping Center during the EDAC meeting. The purpose of the call was to explain the level of support the movement currently has – and to get some feedback from her with the hope she will participate in the efforts. She related that the NJTPA indicated to her that they had a lot of challenges to accomplish before getting to this project – however, that conversation was nearly two years ago and things have changed since then. Nicole indicated that she would support a grass roots campaign to get public support and would actively participate in some effort. She independently developed, produced and distributed a magnet which had a logo and motto to support the Exit 20 full development effort. She said there is an

Instagram account which has photos of cars sporting the magnet. To support current efforts she committed to have more magnets created.

If we are successful in planning an Exit 20 rally, we want it to include public officials and business owners who will vocalize their support – we should meet with as many business owners as possible prior to planning the rally to ensure we are all on the same page. We will invite as many of the business owners to our next meeting scheduled for April 3. There was a question about whether a local business could possibly produce/design signs for the Exit 20 project.

Andy is giving a presentation to the Upper Township Business Association Board on the 28th of March. The Meeting will be at the Upper Township Library @ 7 pm. in Petersburg.

The UTEDAC is scheduled to make a presentation before the UT Planning Board meeting on March 15 at 7:30 p.m. Members of the Commission are encouraged to attend.

Upper Township's Easter Egg Hunt is scheduled to be held March 24.

The UTEDAC will collectively put together a contact list of business owners, where they are located - surrounding the areas near Exit 20.

Next meeting is scheduled for April 3, 2018 at 7 p.m. Joanne indicated she cannot attend.

Andy noted that there is no update on the bike path – and the Upper Township Farmers Market will now be held at Amanda's Field on Sundays.

Meeting adjourned 8:53 pm.

Minutes Prepared by
Beverly Fedorko Ott, Secretary
Upper Township Economic Development Commission

Beverly Fedorko Ott