

# UPPER TOWNSHIP COMMUNITY QUESTIONNAIRE RESULTS

---

In three words, describe Upper Township:

1. **Safe**
2. **Quiet**
3. **Rural**

- ☐ Petersburg **14 or 16.1%**
- ☐ Tuckahoe **7 or 8.0%**
- ☐ Other **12 or 13.8%**

In three words, describe the characteristics of a community you would like to live in:

1. **Safe**
2. **Attractive**
3. **Convenient**

5. If a resident of Upper, how many years have you lived in the Township?

- ☐ Less than 1 year **1 or 1.1%**
- ☐ 1-4 years **3 or 3.4%**
- ☐ 5-10 years **11 or 12.6%**
- ☐ 11-15 years **6 or 6.9%**
- ☐ More than 15 years **59 or 67.8%**
- ☐ N/A **7 or 8.0%**

## Demographics

1. What is your gender?

- ☐ Female **35 or 40%**
- ☐ Male **52 or 60%**

2. How old are you?

- ☐ 17 or younger **0 or 0%**
- ☐ 18-34 **5 or 5.7%**
- ☐ 35-52 **40 or 50.0%**
- ☐ 52-69 **35 or 40.2%**
- ☐ 70 or older **7 or 8.1%**

3. What is your primary affiliation with Upper Township?

- ☐ Elected Official **0 or 0%**
- ☐ Business Owner **5 or 5.7%**
- ☐ Resident **71 or 81.6%**
- ☐ Other **11 or 12.6%**

4. If a resident of Upper, where do you live?

- ☐ Beesley's Point **10 or 11.5%**
- ☐ Palermo **9 or 10.3%**
- ☐ Marmora **14 or 16.1%**
- ☐ Seaville **21 or 24.1%**

6. How many people, including yourself, live in your household?

- ☐ 1 **7 or 8.0%**
- ☐ 2 **28 or 32.1%**
- ☐ 3 **22 or 25.3%**
- ☐ 4 **20 or 23.0%**
- ☐ 5 or more **7 or 8.0%**
- ☐ N/A **3 or 3.4%**

7. What is your current living arrangement?

- ☐ Condo **4 or 4.6%**
- ☐ Apartment **0 or 0%**
- ☐ Townhouse **0 or 0%**
- ☐ Single-family attached **10 or 11.5%**
- ☐ Single-family detached **69 or 79.3%**
- ☐ N/A **3 or 3.4%**

8. Do you rent or own your living unit?

- ☐ Own your home **84 or 96.6%**
- ☐ Rent your home **0 or 0%**
- ☐ N/A **3 or 3.4%**

9. How often do you go into or stop at the Marmora Center or Seaville Center?

- ☐ Daily **18 or 20.7%**
- ☐ 3-6 times a week **35 or 40.2%**
- ☐ 1-2 times a week **20 or 23.0%**
- ☐ 1-2 times a month **10 or 11.5%**
- ☐ N/A **3 or 3.4%**

10. What activities do you do in Marmora or Seaville Center (mark all that apply)?

- ☐ Shopping **75 or 51.7%**
- ☐ Business **34 or 23.4%**
- ☐ Recreation **24 or 16.6%**
- ☐ Other **8 or 5.5%**
- ☐ N/A **4 or 2.8%**

### Parks and Open Space

1. Please rate the aesthetic quality of Upper Township's parks?

- ☐ Excellent **21 or 24.1%**
- ☐ Good **27 or 31.0%**
- ☐ Fair **27 or 31.0%**
- ☐ Poor **6 or 6.9%**
- ☐ Don't know **5 or 5.7%**
- ☐ N/A **1 or 1.1%**

2. If new development plans were to incorporate open space within the Marmora and Seaville Centers, which of the following actions would you support (Check all that apply)?

- ☐ Creating walking and cycling trails **68 or 37.6%**
- ☐ Creating a central green with a gazebo and other amenities **48 or 26.5%**
- ☐ Creating a community playground **24 or 13.3%**

- ☐ Creating a community paved plaza with water fountain or amphitheater **36 or 19.9%**
- ☐ N/A **5 or 2.7%**

### Transportation and Mobility

1. Do you work in the Marmora or Seaville Town Centers?

- ☐ Yes **18 or 20.7%**
- ☐ No **67 or 77.0%**
- ☐ N/A **2 or 2.3%**

2. How do you get to work?

- ☐ Walk **1 or 1.1%**
- ☐ Bike **0 or 0%**
- ☐ Carpool **3 or 3.4%**
- ☐ Drive alone **70 or 80.4%**
- ☐ Other: Work at Home **5 or 5.7%**
- ☐ Other: Retired **2 or 2.3%**
- ☐ N/A **6 or 10.3%**

3. How long is your average commute?

- ☐ 0 – 10 minutes **38 or 43.7%**
- ☐ 11 – 30 minutes **24 or 27.6%**
- ☐ 31 – 60 minutes **12 or 13.8%**
- ☐ 60 + minutes **4 or 4.6%**
- ☐ N/A **9 or 10.3%**

4. Is traffic congestion a problem in Marmora?

- ☐ Yes **67 or 77.0% - Summer time and at Route 9 and Roosevelt Blvd.**
- ☐ No **18 or 20.7%**
- ☐ N/A **2 or 2.3%**

5. Is traffic congestion a problem in Seaville?

- ☐ Yes **29 or 33.3% - Summer time and crosswalks**
- ☐ No **54 or 62.1%**
- ☐ N/A **4 or 4.6%**

6. Which other modes of transportation would you be willing to use to travel to work?  
(Check all that apply)

- ☐ Walk **11 or 10.7%**
- ☐ Bike **24 or 23.3%**
- ☐ Carpool **22 or 21.4%**
- ☐ Bus **19 or 18.4%**
- ☐ N/A **27 or 26.2%**

7. If new transportation systems were to be built, which of the following types are appropriate for potential new development in Marmora or Seaville?

- ☐ A strong emphasis on walking with sidewalks **47 or 30.3%**
- ☐ Bike trails/lanes **56 or 36.1%**
- ☐ Relying solely on the automobile **11 or 7.1%**
- ☐ Park-n-Ride lot **7 or 4.5%**
- ☐ Transit – bus, shuttles, etc. **30 or 19.4%**
- ☐ N/A **4 or 2.6%**

### **Economic Development and Physical Transformation**

1. Do you feel new development in Marmora and Seaville would be beneficial to the economic development of Upper Township?

- ☐ Yes **66 or 75.9%**
- ☐ No **3 or 3.4%**
- ☐ Maybe **8 or 9.2%**
- ☐ Don't know **4 or 4.6%**
- ☐ N/A **6 or 6.9%**

2. If the new development in the designated centers of Marmora and Seaville created an exciting, vibrant, and dynamic environment with great new housing options and parks, would you consider living there?

- ☐ Yes **29 or 33.3%**
- ☐ No **37 or 42.5%**
- ☐ Maybe **15 or 17.2%**
- ☐ Don't know **4 or 4.6%**
- ☐ N/A **2 or 2.3%**

3. If the new development in Marmora and Seaville Town Centers included all the types of structures and amenities in the pictures you rated positively (+1 to +10) on the Community Vision Survey, would you consider living there?

- ☐ Yes **27 or 31.0%**
- ☐ No **35 or 40.2%**
- ☐ Maybe **13 or 14.9%**
- ☐ Don't know **6 or 6.9%**
- ☐ N/A **6 or 6.9%**

4. If the new development in Marmora and Seaville Town Centers included all the types of structures and amenities in the pictures you rated positively on the Community Vision Survey, would you consider shopping there?

- ☐ Yes **61 or 70.1%**
- ☐ No **8 or 9.2%**
- ☐ Maybe **9 or 10.3%**
- ☐ Don't know **3 or 3.4%**
- ☐ N/A **6 or 6.9%**

## Existing Physical Characteristics

1. How do you rate each of the following aspects of **Marmora Town Center**?

|  | Excellent | Good        | Fair        | Poor        | No Opinion  | N/A        |
|--|-----------|-------------|-------------|-------------|-------------|------------|
| Visual Character                       | 2 or 2.3% | 11 or 12.6% | 24 or 27.6% | 42 or 48.3% | 1 or 1.1%   | 7 or 8.0%  |
| # of Shopping Options Available        | 1 or 1.1% | 10 or 11.5% | 21 or 24.1% | 48 or 55.2% | 2 or 2.3%   | 5 or 5.7%  |
| # of Dining Options Available          | 1 or 1.1% | 10 or 11.5% | 18 or 20.7% | 52 or 59.8% | 1 or 1.1%   | 5 or 5.7%  |
| Open Spaces                            | 3 or 3.4% | 6 or 6.9%   | 17 or 19.5% | 48 or 55.2% | 4 or 4.6%   | 9 or 10.3% |
| Landscaping                            | 1 or 1.1% | 9 or 10.3%  | 20 or 23.0% | 50 or 57.5% | 1 or 1.1%   | 6 or 6.9%  |
| Walkability                            | 2 or 2.3% | 3 or 3.4%   | 12 or 13.8% | 58 or 66.7% | 3 or 3.4%   | 9 or 10.3% |
| # of Recreational Activities Available | 3 or 3.4% | 5 or 5.7%   | 17 or 19.5% | 45 or 51.7% | 10 or 11.5% | 7 or 8.0%  |
| Traffic flow (during peak hours)       | 1 or 1.1% | 8 or 9.2%   | 20 or 23.0% | 52 or 59.8% | 1 or 1.1%   | 5 or 5.7%  |
| Public Transportation                  | 1 or 1.1% | 1 or 1.1%   | 3 or 3.4%   | 60 or 69.0% | 15 or 17.2% | 7 or 8.0%  |

2. How do you rate each of the following aspects of **Seaville Town Center**?

|  | Excellent | Good        | Fair        | Poor        | No Opinion  | N/A       |
|--|-----------|-------------|-------------|-------------|-------------|-----------|
| Visual Character                       | 3 or 3.4% | 8 or 9.2%   | 25 or 28.7% | 43 or 49.4% | 2 or 2.3%   | 6 or 6.9% |
| # of Shopping Options Available        | 2 or 2.3% | 9 or 10.3%  | 43 or 49.4% | 25 or 28.7% | 2 or 2.3%   | 6 or 6.9% |
| # of Dining Options Available          | 2 or 2.3% | 10 or 11.5% | 42 or 48.3% | 23 or 26.4% | 3 or 3.4%   | 7 or 8.0% |
| Open Spaces                            | 5 or 5.7% | 9 or 10.3%  | 17 or 19.5% | 43 or 49.4% | 5 or 5.7%   | 8 or 9.2% |
| Landscaping                            | 3 or 3.4% | 8 or 9.2%   | 20 or 23.0% | 47 or 54.0% | 3 or 3.4%   | 6 or 6.9% |
| Walkability                            | 2 or 2.3% | 4 or 4.6%   | 14 or 16.1% | 56 or 64.3% | 5 or 5.7%   | 6 or 6.9% |
| # of Recreational Activities Available | 3 or 3.4% | 6 or 6.9%   | 14 or 16.1% | 49 or 56.3% | 10 or 11.5% | 5 or 5.7% |
| Traffic flow (during peak hours)       | 2 or 2.3% | 22 or 25.3% | 26 or 29.9% | 28 or 32.2% | 3 or 3.4%   | 6 or 6.9% |
| Public Transportation                  | 3 or 3.4% | 1 or 1.1%   | 4 or 4.6%   | 55 or 63.2% | 17 or 19.5% | 7 or 8.0% |

## Housing

1. Please review the following development options. If new housing were to be built, are the following living units appropriate or inappropriate for potential new housing construction in the **Marmora Town Center**?

|  | Appropriate | Somewhat Appropriate | Neutral     | Somewhat Inappropriate | Inappropriate | N/A         |
|--|-------------|----------------------|-------------|------------------------|---------------|-------------|
| Mixed use development (i.e., residential containing lofts and apartments above commercial) | 25 or 28.7% | 26 or 29.9%          | 9 or 10.3%  | 8 or 9.2%              | 13 or 14.9%   | 6 or 6.9%   |
| Multi-family Housing (i.e. apartments or condos)   | 15 or 17.2% | 12 or 13.8%          | 5 or 5.7%   | 15 or 17.2%            | 32 or 36.8%   | 8 or 9.2%   |
| Duplexes   | 11 or 12.6% | 20 or 23.0%          | 15 or 17.2% | 7 or 8.0%              | 21 or 24.1%   | 13 or 14.9% |
| Townhouses   | 19 or 21.8% | 32 or 36.8%          | 9 or 10.3%  | 8 or 9.2%              | 11 or 12.6%   | 8 or 9.2%   |
| Single-family Homes  | 40 or 46.0% | 14 or 16.1%          | 8 or 9.2%   | 5 or 5.7%              | 16 or 18.4%   | 4 or 4.6%   |

2. Please review the following development options. If new housing were to be built, are the following living units appropriate or inappropriate for potential new housing construction in the **Seaville Town Center**?

|  | Appropriate | Somewhat Appropriate | Neutral     | Somewhat Inappropriate | Inappropriate | N/A         |
|--|-------------|----------------------|-------------|------------------------|---------------|-------------|
| Mixed use development (i.e., residential containing lofts and apartments above commercial) | 27 or 31.0% | 20 or 23.0%          | 13 or 14.9% | 7 or 8.0%              | 13 or 14.9%   | 7 or 8.0%   |
| Multi-family Housing (i.e. apartments or condos)   | 16 or 18.4% | 11 or 12.6%          | 10 or 11.5% | 14 or 16.1%            | 29 or 33.3%   | 7 or 8.0%   |
| Duplexes   | 15 or 17.2% | 22 or 25.3%          | 15 or 17.2% | 6 or 6.9%              | 17 or 19.5%   | 12 or 13.8% |
| Townhouses   | 22 or 25.3% | 29 or 33.3%          | 9 or 10.3%  | 8 or 9.2%              | 10 or 11.5%   | 9 or 10.3%  |
| Single-family Homes  | 35 or 40.2% | 19 or 21.8%          | 7 or 8.0%   | 5 or 5.7%              | 15 or 17.2%   | 6 or 6.9%   |

## Commercial and Retail

1. Please review the following development options. If new commercial uses were to be built, are the following types appropriate or inappropriate for potential new commercial construction in **Marmora Town Center**?

|  | Appropriate | Somewhat Appropriate | Neutral     | Somewhat Inappropriate | Inappropriate | N/A        |
|--|-------------|----------------------|-------------|------------------------|---------------|------------|
| Large grocery store (e.g., Stop and Shop)                      | 62 or 71.2% | 3 or 3.4%            | 6 or 6.9%   | 4 or 4.6%              | 8 or 9.2%     | 4 or 4.6%  |
| Organic grocery store  | 43 or 49.4% | 14 or 16.1%          | 15 or 17.2% | 2 or 2.3%              | 4 or 4.6%     | 9 or 10.3% |
| Large scale box retail (e.g., Target, Wal-Mart, Home Depot)    | 34 or 39.1% | 14 or 16.1%          | 10 or 11.5% | 6 or 6.9%              | 18 or 20.7%   | 5 or 5.7%  |
| Small boutique retail  | 52 or 59.8% | 16 or 18.4%          | 10 or 11.5% | 1 or 1.1%              | 1 or 1.1%     | 7 or 8.0%  |
| Hotel  | 21 or 24.1% | 19 or 21.8%          | 15 or 17.2% | 8 or 9.2%              | 16 or 18.4%   | 8 or 9.2%  |
| Bed and breakfast  | 30 or 34.5% | 15 or 17.2%          | 14 or 16.1% | 11 or 12.6%            | 13 or 14.9%   | 4 or 4.6%  |
| Chain restaurant (e.g., Applebee's, Friday's, Olive Garden)    | 43 or 49.4% | 18 or 20.7%          | 8 or 9.2%   | 6 or 6.9%              | 7 or 8.0%     | 5 or 5.7%  |
| Locally owned, non franchised restaurants                      | 69 or 79.3% | 8 or 9.2%            | 4 or 4.6%   | 2 or 2.3%              | 0 or 0%       | 4 or 4.6%  |
| Drug store   | 46 or 52.9% | 15 or 17.2%          | 9 or 10.3%  | 3 or 3.4%              | 8 or 9.2%     | 6 or 6.9%  |
| Book store   | 65 or 74.7% | 13 or 14.9%          | 3 or 3.4%   | 1 or 1.1%              | 2 or 2.3%     | 3 or 3.4%  |
| Coffee shops   | 65 or 74.7% | 9 or 10.3%           | 4 or 4.6%   | 2 or 2.3%              | 3 or 3.4%     | 4 or 4.6%  |
| Movie theater  | 35 or 40.2% | 13 or 14.9%          | 13 or 14.9% | 9 or 10.3%             | 13 or 14.9%   | 4 or 4.6%  |
| Entertainment facilities (bars, lounges, neighborhood taverns) | 23 or 26.4% | 18 or 20.7%          | 15 or 17.2% | 7 or 8.0%              | 19 or 21.8%   | 5 or 5.7%  |
| Health club  | 40 or 46.0% | 19 or 21.8%          | 13 or 14.9% | 2 or 2.3%              | 6 or 6.9%     | 7 or 8.0%  |
| Professional/Commercial Offices                                | 46 or 52.9% | 20 or 23.0%          | 9 or 10.3%  | 2 or 2.3%              | 5 or 5.7%     | 5 or 5.7%  |
| Bank   | 48 or 55.2% | 15 or 17.2%          | 9 or 10.3%  | 3 or 3.4%              | 9 or 10.3%    | 3 or 3.4%  |
| Gas Station  | 44 or 50.6% | 12 or 13.8%          | 15 or 17.2% | 4 or 4.6%              | 8 or 9.2%     | 4 or 4.6%  |
| Bakery   | 63 or 72.4% | 12 or 13.8%          | 4 or 4.6%   | 1 or 1.1%              | 2 or 2.3%     | 7 or 8.0%  |
| Personal Service Establishments (hair salon, massage, etc.)    | 57 or 65.5% | 11 or 12.6%          | 9 or 10.3%  | 2 or 2.3%              | 4 or 4.6%     | 4 or 4.6%  |
| Banks/Financial Institutions                                   | 50 or 57.5% | 13 or 14.9%          | 9 or 10.3%  | 2 or 2.3%              | 9 or 10.3%    | 4 or 4.6%  |

|                |             |             |             |           |             |           |
|----------------|-------------|-------------|-------------|-----------|-------------|-----------|
| Municipal Uses | 24 or 27.6% | 24 or 27.6% | 13 or 14.9% | 7 or 8.0% | 15 or 17.2% | 4 or 4.6% |
|----------------|-------------|-------------|-------------|-----------|-------------|-----------|

2. Please review the following development options. If new commercial uses were to be built, are the following types appropriate or inappropriate for potential new commercial construction in **Seaville Town Center**?

|  | Appropriate | Somewhat Appropriate | Neutral     | Somewhat Inappropriate | Inappropriate | N/A         |
|--|-------------|----------------------|-------------|------------------------|---------------|-------------|
| Large grocery store (e.g., Stop and Shop)                      | 49 or 56.3% | 6 or 6.9%            | 7 or 8.0%   | 9 or 10.3%             | 11 or 12.6%   | 5 or 5.7%   |
| Organic grocery store  | 38 or 43.7% | 22 or 25.3%          | 9 or 10.3%  | 3 or 3.4%              | 5 or 5.7%     | 10 or 11.5% |
| Large scale box retail (e.g., Target, Wal-Mart, Home Depot)    | 35 or 40.2% | 18 or 20.7%          | 11 or 12.6% | 5 or 5.7%              | 14 or 16.1%   | 4 or 4.6%   |
| Small boutique retail  | 50 or 57.5% | 22 or 25.3%          | 7 or 8.0%   | 1 or 1.1%              | 3 or 3.4%     | 4 or 4.6%   |
| Hotel  | 25 or 28.7% | 16 or 18.4%          | 19 or 21.8% | 9 or 10.3%             | 13 or 14.9%   | 5 or 5.7%   |
| Bed and breakfast  | 29 or 33.3% | 20 or 23.0%          | 14 or 16.1% | 8 or 9.2%              | 13 or 14.9%   | 3 or 3.4%   |
| Chain restaurant (e.g., Applebee's, Friday's, Olive Garden)    | 47 or 54.0% | 17 or 19.5%          | 8 or 9.2%   | 3 or 3.4%              | 9 or 10.3%    | 3 or 3.4%   |
| Locally owned, non franchised restaurants                      | 61 or 70.1% | 11 or 12.6%          | 5 or 5.7%   | 4 or 4.6%              | 1 or 1.1%     | 5 or 5.7%   |
| Drug store   | 45 or 51.7% | 16 or 18.4%          | 8 or 9.2%   | 3 or 3.4%              | 10 or 11.5%   | 5 or 5.7%   |
| Book store   | 59 or 67.8% | 18 or 20.7%          | 4 or 4.6%   | 1 or 1.1%              | 2 or 2.3%     | 3 or 3.4%   |
| Coffee shops   | 56 or 64.3% | 15 or 17.2%          | 8 or 9.2%   | 1 or 1.1%              | 4 or 4.6%     | 3 or 3.4%   |
| Movie theater  | 36 or 41.4% | 10 or 11.5%          | 7 or 8.0%   | 15 or 17.2%            | 14 or 16.1%   | 5 or 5.7%   |
| Entertainment facilities (bars, lounges, neighborhood taverns) | 24 or 27.6% | 18 or 20.7%          | 14 or 16.1% | 11 or 12.6%            | 17 or 19.5%   | 3 or 3.4%   |
| Health club  | 38 or 43.7% | 12 or 13.8%          | 16 or 18.4% | 4 or 4.6%              | 8 or 9.2%     | 1 or 1.1%   |
| Professional/Commercial Offices                                | 41 or 47.15 | 21 or 24.1%          | 9 or 10.3%  | 4 or 4.6%              | 4 or 4.6%     | 8 or 9.2%   |
| Bank   | 42 or 48.3% | 16 or 18.4%          | 8 or 9.2%   | 3 or 3.4%              | 10 or 11.5%   | 8 or 9.2%   |
| Gas Station  | 39 or 44.8% | 15 or 17.2%          | 11 or 12.6% | 3 or 3.4%              | 10 or 11.5%   | 9 or 10.3%  |

|   |                    |                    |                    |                  |                    |                    |
|---|--------------------|--------------------|--------------------|------------------|--------------------|--------------------|
| Bakery  | <b>53 or 60.9%</b> | <b>14 or 16.1%</b> | <b>7 or 8.0%</b>   | <b>2 or 2.3%</b> | <b>2 or 2.3%</b>   | <b>9 or 10.3%</b>  |
| Personal Service Establishments (hair salon, massage, etc.) | <b>47 or 54.0%</b> | <b>12 or 13.8%</b> | <b>13 or 14.9%</b> | <b>1 or 1.1%</b> | <b>5 or 5.7%</b>   | <b>9 or 10.3%</b>  |
| Banks/Financial Institutions                                | <b>43 or 49.4%</b> | <b>15 or 17.2%</b> | <b>9 or 10.3%</b>  | <b>2 or 2.3%</b> | <b>10 or 11.5%</b> | <b>9 or 10.3%</b>  |
| Municipal Uses  | <b>30 or 34.4%</b> | <b>12 or 13.8%</b> | <b>15 or 17.2%</b> | <b>5 or 5.7%</b> | <b>15 or 17.2%</b> | <b>10 or 11.5%</b> |

### Comments

1. What do you think are the biggest obstacles to creating a dynamic and desirable community in the Marmora and Seaville Centers?

**Traffic, full interchanges, people are afraid of change, infrastructure.**

2. What are your attitudes toward mass transit in Upper Township? What type of transportation options would you like to see in the future of Upper, if any?

**Not necessary, country transit service, shuttles to destination points.**

3. Other comments?

**Upper Township could be a model community for other municipalities, sustainability should be considered, ratables are needed.**